

## Detailed Schedule

*The detailed schedule is still under development and the information below is subject to possible changes and additions. Please check back for our final program.*

### Friday April 26, 2019

Registration 1:00PM – 5:00PM

Sessions 1:50PM – 5:00PM

**1:50PM – 2:00PM** Opening Remarks: LAIPLA President, Laura Burson, Sheppard Mullin LLP, Partner

**2:00PM-3:45PM** **IP YEAR IN REVIEW** – 1.75 MCLE

This last year has seen a number of remarkable developments across the intellectual property landscape, including a series of high-profile cases where intellectual property law took center stage before the U.S. Supreme Court. Our panel of distinguished IP thought leaders, known for their informative and entertaining presentations, will review the key developments in copyright, trademark, and patent law over the last year and provide insight on how those developments will impact the practice of IP law going forward.

**Copyright:** **Peter Menell**, UC Berkeley Law, Koret Professor of Law, Co-Director, Berkeley Center for Law & Technology.

**Patent:** **Ted Sichelman**, Univ. of San Diego School of Law, Professor of Law, Director, Center For Intellectual Property Law & Markets

**Trademark:** **Jane Wald**, Irell & Manella, Partner, Law360 "Icon of IP" (2016)

**3:45PM – 4:00PM NETWORKING BREAK**

**4:00PM – 5:00PM** **Venture Capital and Technology Start-ups**, Sponsored by Akerman LLP – 1.0 MCLE

Akerman LLP hosts a panel of venture capitalists, in-house legal personnel from Silicon Valley and Silicon Beach, and other deal makers who will discuss the current landscape for technology startups, and the venture capital funding that helps companies get on their feet.

Panel: **Matthew Bresnahan**, Wilson Sonsini Goodrich & Rosati, Partner; **Charles Brown**, CLICS, CEO; **Emily Loughran**, UCLA's Technology Development Group, Director of Licensing; **Dina Lozofsky**, Biocom, Executive Director

Moderator: **Ellen Robbins**, Akerman LLP, Partner

**6:00PM – 7:00PM: Cocktail Hour/Reception**

**7:00PM – 9:00PM: Speaker's Dinner (Invite Only)**

**7:00PM – 9:00PM: Young Lawyer's Evening Activities (Invite Only)**

**9:00PM – 12:00AM: Annual Poker Tournament (by South Bay Casino) and Reception with prizes**

## Saturday April 27, 2019

7:30AM – 9:00AM: Breakfast

Sessions 8:15AM – 12:30PM

### **8:15AM – 9:15AM Leveraging the Right Venues for Successful Patent Litigation, Sponsored by Alston & Bird LLP – 1.0 MCLE**

With the introduction of the America Invents Act in 2011 and the attendant explosion of Post-Grant proceedings, as well as venue changes precipitated by the Supreme Court's decision in *TC Heartland*, and the worldwide IP implications of global enterprises, patent disputes can play out in multiple venues. Each venue—whether the PTO, U.S. courts, the ITC, or parallel proceedings around the globe—comes with a different set of rules, differing (and often contradictory) legal standards, different time lines, and vastly different costs. This panel will discuss the venue decisions to be considered when pursuing or defending patent rights.

Panel: **Ronald A. Antush**, Nokia of Americas Corp, Head of Litigation – Americas; **Laurie M. Charrington**, Intel, Associate General Counsel; **Hon. Marilyn L. Huff**, U.S. District Court (S.D. Cal.); **Ryan Koppelman**, Alston & Bird LLP, Partner

Moderator: **James Abe**, Alston & Bird LLP, Sr. Associate

### **9:15AM – 10:15AM Adding a European Tour To Your Patent Dispute Strategy, Sponsored by Bird & Bird – 1.0 MCLE**

These days, patent and IP disputes often have worldwide consequences and can be addressed in multiple forums, as well as in multiple countries. If your company's U.S. IP dispute has a potential counterpart in Europe, or vice versa, how can you leverage that for your benefit? Understanding the options available in Europe as well as in the US can give you a strategic advantage on many fronts. This panel session, which will include IP practitioners from Europe as well as in-house counsel with experience litigating in the forums around the globe, will discuss how various aspects of European law and procedure can be used to advantage in support of a patent/IP dispute strategy emanating from the US.

Panel: **Karen Anderson**, Verifone, Global Head of Litigation and IP; **Debra Condino**, Sienna Biopharmaceuticals, Vice President of Intellectual Property; **Hon. Andrew J. Guilford**, U.S. District Court (C.D. Cal.)

Moderators: **Morag Macdonald**, Bird & Bird, Partner and **Sophie Eyre**, Bird & Bird, Partner

### **10:15AM – 10:30AM NETWORKING BREAK**

### **10:30AM – 11:30AM Did the Supreme Court get it right?: A discussion of the implications of *Helsinn v. Teva*, Sponsored by Venable LLP – 1.0 MCLE**

This panel will discuss the implications of the Supreme Court case *Helsinn v. Teva* and will include a discussion of practical tips for reducing the likelihood that an invalidating prior art sale is created between parties. In *Helsinn*, the Supreme Court affirmed the invalidation of *Helsinn's* patent because of a license and purchase agreement made between *Helsinn* and a third party that required proprietary information to be kept confidential but was executed more than 1 year prior to the filing of the patent during the development phase of nausea drug Aloxi.

Panel: **Hon. S. James Otero**, U.S. District Court (C.D. Cal.); **Benjamin Pelletier**, Venable LLP, Counsel; **Sanjesh Sharma**, Johnson & Johnson Surgical Vision, Inc., Senior Counsel, Intellectual Property

Moderator: **Sarah S. Brooks**, Venable LLP, Partner

**11:30AM – 12:30PM Keynote Fireside Chat with Regan Smith, General Counsel and Associate Register of Copyrights for the United States Copyright Office – 1.0 MCLE**

In a fireside chat, Regan Smith, General Counsel and Associate Register of Copyrights of the U.S. Copyright Office will discuss current trends in legislation, such as the recently passed Music Modernization Act, the state of pre-1972 sound recordings, and proposed legislation for a copyright “small claims court.” She will also walk us thru the impact of recent seminal court decisions on copyright and the Copyright Office’s modernization efforts, including internet streaming. Additionally, Ms. Smith will provide insight into the many facets of her role at the Copyright Office and take us through her biggest challenges to date and the objectives she most hopes to achieve during her tenure.

Speaker: **Regan A. Smith**, U.S. Copyright Office, General Counsel and Associate Register of Copyrights

Moderator: **Erica J. Van Loon**, Lathrop Gage LLP, Partner and Spring Seminar Co-Chair

**12:30PM – 1:30PM Networking Lunch**

**1:30PM – 6:00PM: Terranea Golf Tournament (Registration Required) and Free Time**

**6:30PM – 7:30PM: Cocktail Hour/Reception**

**7:30PM – 10:00PM: Dinner and Entertainment by “The Big Quiz Thing”**

**10:00PM – 12:00AM: President’s Suite Party**

**Sunday April 28, 2019**

Sessions 9:00AM – 11:15AM

**9:00AM – 10:00AM**

Sunday First MCLE Session: **Elimination of Bias Credit – Implicit and Explicit Bias in the IP Legal Field**, Sponsored by Knobbe Martens – 1.0 MCLE

Bias affects decisions for hiring lawyers and jurors’ perceptions of lawyers. Implicit and explicit bias effects are discussed from varying perspectives of judge, trial lawyer, in-house counsel, and jury consultant. Join this lively discussion that integrates what you need to know about elimination of bias in law firms, in-house, and legal teams, plus original research on jurors’ perceptions of gender and race of attorneys.

Panel: **Cynthia Cohen**, Ph.D., Verdict Success LLC, Founder; **Hon. Holly J. Fujie**, Los Angeles Superior Court; **Ajit Narang**, Medtronic Sr. Director, Diabetes Group

Moderator: **Christy Lea**, Knobbe Martens, Partner

**10:00AM – 11:00AM**

Sunday Second MCLE Session: **The Future Is Here, Disruptive Technologies Affecting Our Work and Lives**, Sponsored by Orrick Herrington & Sutcliffe LLP – 1.0 MCLE

These days artificial intelligence, virtual reality, augmented reality, and other disruptive technologies are developing at breakneck speed, and being unleashed on the public. This panel, comprising in-house developers and counsel, and other experts in these fields, will introduce us to the technology being developed, and the future direction in these fields, as well as the far-reaching legal implications.

Panel: **Tammy Brandt**, Dreamscape, Chief Legal Officer; **Rachel M. Capoccia**, Jeffer Mangels Butler & Mitchell LLP, Partner and Spring Seminar Co-Chair; **Peter Menell**, UC Berkeley Law, Koret Professor of Law, Co-Director, Berkeley Center for Law & Technology; **Ted Sichelman**, Univ. of San Diego School of Law, Professor of Law, Director, Center For Intellectual Property Law & Markets

Moderator: **Mark Wine**, Orrick LLP, Partner

**11:00AM – 11:15AM Closing Remarks: In-coming LAIPLA President, Sarah Brooks, Venable LLP, Partner**