

LA IPLA Spring Seminar - Ojai Valley Inn - May 4-6, 2018

**Friday May 4, 2018**

1:00 – 5:00 p.m. REGISTRATION

Hacienda Foyer C/D

1:55 – 2:00 p.m. OPENING REMARKS

**Mark A. Treitel**, LAIPLA President, Quinn Emanuel

Hacienda A&B

2:00 – 3:45 p.m. IP YEAR IN REVIEW - 1.75 MCLE

Moderator/Copyright: **David Nimmer**, Irell, Of Counsel,  
Author, *Nimmer on Copyrights*

Patent: **Prof. Doug Lichtman**, UCLA School of Law,  
Professor of Law

Trademark: **Jane Wald**, Irell, Partner

Hacienda A&B

3:45 – 4:00 p.m. NETWORKING BREAK

Hacienda C&D

4:00 – 5:15 p.m. IN-HOUSE HOT IP TOPICS - 1.25 MCLE

Moderator: **Paul Tripodi II**, Wilson Sonsini, Partner,  
Panel: **Jonathan Anshell**, CBS Corporation, Executive  
Vice President, Deputy General Counsel

**Keith Newbury**, Edwards Lifesciences, V.P. & Chief  
Intellectual Property Counsel

**David Quinto**, VidAngel, Inc., General Counsel

**Kris Storti**, Bruce Lee Enterprises, COO/General Counsel

Hacienda A&B

5:15 – 6:00 p.m. FREE TIME

6:00 – 7:00 p.m. RECEPTION

All MCLE Registrants + Guests + Sponsors

SPONSOR: **Morrison & Foerster LLP**

Golf Course

7:00 – 9:00 p.m. SPEAKERS' DINNER

(Invitation Only)

Olivella Wine Room

7:00 – 9:00 p.m. YOUNG LAWYERS' DINNER

(Invitation Only)

Off Site

9:00 p.m. – Midnight POKER TOURNAMENT + RAFFLE

All MCLE Registrants + Guests Welcome

SPONSOR: **Blackstone Discovery**

Demaret Room

**Saturday May 5, 2018**

7:30 – 9:00 a.m. CONTINENTAL BREAKFAST

All MCLE Registrants + Guests + Sponsors

Shangri-La Pavilion

8:00 – 9:00 a.m. COMMON PITFALLS OF TRADEMARK  
EXPERT REPORTS AND SURVEY EVIDENCE -1.0 MCLE

Moderator: **Erica J. Van Loon**, Glaser Weil, Partner

Panel: **Amy E. Burke**, Theodora Oringher, Associate  
**Cynthia Cohen**, Ph.D., Verdict Success LLC, Trademark  
Survey Expert

**Tania Hoff**, NBCUniversal, Senior Vice President, Litigation  
– Head of Television and Feature Film Litigation

**Lynda Zadra-Symes**, Knobbe Martens, Partner

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9:00 – 9:15 a.m. NETWORKING BREAK - Hacienda C&D

9:15 – 10:30 a.m. FRANDTOPIA - IN A PERFECT WORLD -  
1.25 MCLE

Moderators: **Christopher P. Broderick**, Manatt Phelps,  
Partner

**Mark A. McCarty**, Alston & Bird, Partner

Panel: **Judge James Robart**, Senior United States District  
Judge of the United States District Court for the Western  
District of Washington

**Eeva Hakoranta**, Nokia Technologies, Head of Patent  
Licensing

**Dr. Gregory K. Leonard**, Edgeworth Economics, Partner

**Andrew Y. Yen**, Panasonic Intellectual Property  
Management Co., Ltd., Senior Counsel

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10:30 – 10:45 a.m. NETWORKING BREAK - Hacienda C&D

10:45 – 11:45 a.m. UNLOCKING THE BLOCKCHAIN - AND  
ITS POTENTIAL IN THE IP SPACE - 1.0 MCLE

Moderator: **David A. Randall**, Brooks Kushman, Shareholder

Panel: **Scott Brisbin**, VeChain, General Counsel

**Erin Fonté**, Dykema Cox Smith, Member

**Keith Montgomery**, QUANTM.ONE, CTO & Token  
Architect; Cyberoi, Vice Chairman

**Jerod Partin**, Activision, Director of Legal

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11:45 – 12:00 p.m. NETWORKING BREAK - Hacienda C&D

12:00 -12:30 p.m. FIRESIDE CHAT WITH USPTO  
DIRECTOR ANDREI IANCU - 0.5 Hr. MCLE

Moderator: **David A. Randall**, Brooks Kushman,  
Shareholder

**Andrei Iancu** - Under Secretary of Commerce for Intellectual  
Property and Director of the United States Patent and  
Trademark Office

Hacienda A&B

## LAIPLA Spring Seminar - Ojai Valley Inn - May 4-6, 2018

### Saturday May 5, 2018

12:30 - 12:35 p.m. - PASSING BREAK

12:35 - 1:05 p.m. - KEYNOTE ADDRESS - 0.5 MCLE  
**Judge Randall Rader**, former US Cir. Judge and former Chief Judge of the U.S. Ct. of Appeals for the Fed. Cir.  
[Hacienda A&B](#)

1:05 - 2:00 p.m. - BUFFET LUNCH - MCLE Registrants Only  
[Hacienda Foyer C/D & Plaza](#)

1:30 - 6:30 p.m. - GOLF TOURNAMENT + FREE TIME

6:30 - 8:00 p.m. - RECEPTION  
 All MCLE Registrants + Guests + Sponsors  
[Anacapa Terrace and Foyers](#)

8:00 - 10:00 p.m. - DINNER/ENTERTAINMENT  
 MCLE Registrants + Guests Only  
 SPONSOR: **Fox Rothschild**  
[Anacapa Ballroom](#)

10:00 - 1:00 a.m. - PRESIDENT'S SUITE PARTY  
 All MCLE Registrants + Guests + Sponsors  
 SPONSOR: **IMS Expert Services**  
[Hacienda Penthouse Suite](#)

### Sunday May 6, 2018

7:30 - 9:00 a.m. BUFFET BREAKFAST  
 All MCLE Registrants, Guests, Sponsors and Families  
[Shangri-La Pavilion](#)

8:45 - 9:45 a.m. RECOVERY FROM SUBSTANCE ABUSE:  
 ONE LAWYER'S JOURNEY - 1.0 Competence MCLE  
**Steven Lamb**, Rovens Lamb LLP  
[Hacienda A&B](#)

9:45 - 9:55 a.m. NETWORKING BREAK - Hacienda C&D

9:55 - 10:55 a.m.  
 LITIGATION FINANCING - PRACTICAL  
 CONSIDERATIONS FOR THE IP LITIGATOR -  
 1.0 Ethics MCLE  
 Moderator: **Yasser El Gamal**, Partner, Manatt Phelps  
**Panel:** **Justin Daniels**, Buford Capital, IP Principal  
**Prof. Doug Lichtman**, UCLA School of Law, Prof. of Law  
**Mieke K. Malmberg**, Partner, Skermont Derby  
**Adam Gill**, GLS Capital, LLC  
[Hacienda A&B](#)

10:55 - 11:00 a.m. FAREWELL REMARKS  
**Laura Burson**, Incoming LAIPLA President, Sheppard Mullin  
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**ForensisGroup**

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**David A. Randall**, Brooks Kushman  
 LAIPLA President, **Mark Treitel**, Quinn Emanuel  
 Committee:  
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**Sean Casey**, Brooks Kushman  
**Adam Lewental**, Hyperloop One  
**Marsha E. Diedrich**, Alston & Bird LLP  
**Erica Van Loon**, Glaser Weil  
**Jacob Zodieru**, Fulwider Patton LLP

Special thank you to LAIPLA Administration  
**The New West Company** - Jenny Weston-Newman,  
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