

2017-2018 LAIPLA Sponsorship Opportunities

For more than 80 years, the Los Angeles Intellectual Property Law Association (LAIPLA) has been one of the nation's premier intellectual property law organizations, serving the needs of the local IP community. We have over 900 members that range from law firms, to solo practitioners, to government and in-house attorneys alike.

We offer a diverse array of programming, including three full-day seminars that cover legal issues relevant to patent, copyright, trademark, trade secrets and other areas of IP.

As a non-profit organization that is continually growing to meet the needs of its membership, LAIPLA relies on the financial support of our generous Sponsors. This support has become vital to our ability to continue offering high caliber, top notch programing, including:

Spring Seminar: The premier LAIPLA event of the year, featuring panel discussions on the latest developments in intellectual property law. Spring Seminar also provides excellent networking opportunities at cocktail receptions and dinners, and allows sufficient time for relaxation and enjoyable outdoor activities, including a golf outing organized specifically for LAIPLA attendees.

Judges' Night Gala: Our biggest night of the year, honoring those members of the judiciary who handle intellectual property matters and featuring an interactive discussion of current topics with a panel of prominent judges. LAIPLA announces at this Gala its Public Service Award presented to a California Federal or State judge who has made a significant contribution to the public good.

Washington in the West: One-day seminar for patent prosecutors, now in its 22nd year. This program affords patent prosecutors a unique forum to discuss issues directly with USPTO representatives.

TechTainment: Full-day seminar (offered in conjunction with Loyola Law School) that combines the burgeoning new areas of Technology + Entertainment.

Women in IP: Programs geared toward the advancement of women and promoting networking within our Women IP membership.

This year, we have simplified our sponsorship packages. We have also added another program, TechTainment to our Diamond Sponsor package. And we are offering mini-sponsorship packages, Platinum Sponsorships, to allow sponsors to purchase bulk packages that best meet the interests of their clients. These Platinum Sponsorships include a bonus sponsorship to TechTainment.

Members Only Welcome Back Mixer (9/14/2017, SPiN @ Standard Hotel)
Members Only Holiday Party (December 2017, Secret Location)

These events are exclusive Members Only events that are only open to LAIPLA Members and event Sponsors.

Silver Sponsor (\$750)

- Acknowledgment in promotions for the Event
- Opportunity to purchase tickets to the Event at LAIPLA Member Rate

Gold Sponsor (\$1,500)

All of the benefits of the Silver Package, plus:

- Opportunity to display marketing materials at Registration Table at Event
- Opportunity to speak at Event (2 minutes)
- 2 tickets to the Event

Cocktail/Reception Sponsor (\$2,000) (exclusive)

All of the benefits of the Gold Package, plus:

- 1 additional ticket (3 tickets total) to the event
- Ability to choose cocktail of choice from set of options
- Prominent display of sign "Reception Sponsor" with name and logo at Cocktail Table
- Acknowledgment in Promotions as Reception Sponsor

**Washington in the West (1/25/2018, Sunset Luxe)
TechTainment 3.0 (11/17/2017, Loyola Law School)**

Bronze Sponsor (\$500)

- Acknowledgment in promotions for the Event
- Sponsor logo projected during the Event
- Opportunity to purchase tickets to the Event at LAIPLA Member Rate

Silver Sponsor (\$1,000)

All of the benefits of the Bronze Package, plus:

- Sponsor's table for two representatives to distribute marketing materials

Gold Sponsor (\$1,500)

All of the benefits of the Silver Package, plus:

- 2 tickets to the Event (additional tickets can be purchased at member rate)
- Opportunity to speak at Event (2 minutes)

Lunch Sponsor (\$2,000) (exclusive)

All of the benefits of the Gold Package, plus:

- Prominent display of sign "Lunch Sponsor" with name and logo
- Acknowledgment in Promotions as Lunch Sponsor

Cocktail/Reception Sponsor (\$2,000) (exclusive)

All of the benefits of the Gold Package, plus:

- Opportunity to choose cocktail of choice from set of options
- Prominent display of sign "Reception Sponsor" with name and logo at Cocktail Table
- Acknowledgment in Promotions as Reception Sponsor

Judges' Night Gala (March 1, 2018, Biltmore Hotel)

Silver Sponsor (\$750)

- Acknowledgment in promotions for the Event
- Sponsor logo projected during the Event
- Opportunity to purchase tickets to the Event at LAIPLA Member Rate

Gold Sponsor (\$1,500)

All of the benefits of the Silver Package, plus:

- Sponsor's table for two representatives to distribute marketing materials
- 2 tickets to the Event
- Acknowledgment from the podium during the Event

Cocktail/Reception Sponsor (\$2,500) (exclusive)

All of the benefits of the Gold Package, plus:

- 1 additional ticket (3 tickets total) to the Event
- **Opportunity** to choose cocktail of choice from set of options
- Prominent display of sign "Reception Sponsor" with name and logo at Cocktail Table
- Acknowledgment in Promotions as Reception Sponsor

Spring Seminar (May 4-6, 2018, Ojai Valley Inn and Spa)

Promotional Sponsor (\$750)

- Acknowledgment in promotions for the Event
- Sponsor logo projected during the Event
- Opportunity to purchase tickets to the Event at LAIPLA Member Rate

Seminar Sponsors (\$1500)

All of the benefits of the Promotional Sponsor Package, plus:

- Sponsor's table for two representatives to distribute marketing materials
- Acknowledgement from podium during the program
- Invitation for two to Saturday and Sunday breakfasts, Friday and Saturday cocktail receptions, Friday Poker Night and Saturday Night President's Suite Party

Exclusive Sponsorships (\$3,000 - \$3,500)

All of the benefits of the Seminar Sponsor Package, plus:

- Acknowledgment in Promotions as Sponsorships indicated below
- Specific features indicated below

Friday Cocktail/Reception Sponsor (\$3,000) (exclusive)

- Prominent signage at the Friday Reception Hour
- Opportunity to speak at Friday Reception Hour (2 minutes)
- Ability to choose cocktail of choice from set of options

Friday Speakers' Dinner Sponsor (\$3,000) (exclusive)

- Prominent signage at Friday Speaker's Dinner
- Invitation for two to the Friday Speakers' Dinner
- Opportunity to speak at Speakers' Dinner (2 minutes)

Friday Poker Night (\$3,500) (exclusive)

- Prominent signage at the Friday Poker Night
- Opportunity to speak at Poker Night (2 minutes)
- Ability to choose cocktail of choice from set of options

Saturday Breakfast Sponsor (\$3,000) (exclusive)

- Prominent signage at the Saturday Breakfast
- Opportunity to speak at Saturday Breakfast (2 minutes)

Saturday Golf Tournament Sponsor (\$3,000) (exclusive)

- Prominent signage at Golf Tournament
- Invitation for two to the Golf Tournament on Saturday

Saturday Cocktail/Reception Sponsor (\$3,000) (exclusive)

- Prominent signage at the Saturday Reception Hour
- Opportunity to speak at Saturday Reception Hour (2 minutes)
- Ability to choose cocktail of choice from set of options

Saturday Dinner Sponsor (\$3,500) (exclusive)

- Prominent signage at the Saturday Dinner
- Invitation for two to the Saturday Dinner
- Opportunity to speak at Saturday Dinner (2 minutes)

Saturday President's Suite Party (\$3,000) (exclusive)

- Prominent signage at President's Suite Party
- Opportunity to speak at Saturday President's Suite Party (2 minutes)

Women in IP (Fall/Spring 2017/2018)

Silver Sponsor (\$500)

- Acknowledgment in promotions for the Event
- Opportunity to purchase tickets to the Event at LAIPLA Member Rate

Gold Sponsor (\$1,000)

All of the benefits of the Silver Package, plus:

- Opportunity to display marketing materials at Registration Table at Event
- Opportunity to speak at Event (2 minutes)
- 2 tickets to the Event

Cocktail/Reception Sponsor (\$1,500) (exclusive)

All of the benefits of the Gold Package, plus:

- 1 additional ticket (3 tickets total) to the event
- Ability to choose cocktail of choice from set of options
- Prominent display of sign "Reception Sponsor" with name and logo at Cocktail Table
- Acknowledgment in Promotions as Reception Sponsor

Platinum Sponsorships 2017-2018

Platinum Sponsorships, to allow sponsors to purchase bulk packages that best meet the interests of their clients. These Platinum Sponsorships include a bonus sponsorship to TechTainment.

Platinum Washington in the West Sponsorship (\$3,500)

All of the benefits of the Gold Packages at the following four premier events:

- Washington in the West
- Welcome Back Mixer
- Members' Only Holiday Party
- TechTainment 3.0 (bonus sponsorship)

Platinum Judges' Night Gala Sponsorship (\$3,500)

All of the benefits of the Gold Packages at the following four premier events:

- Judges' Night Gala
- Welcome Back Mixer
- Members' Only Holiday Party
- TechTainment 3.0 (bonus sponsorship)

Diamond Sponsor 2017-2018

Diamond Sponsorship (\$10,000)

All of the benefits of the Gold Packages (and Seminar Sponsor Package for Spring Seminar) at the following six Diamond events:

- Welcome Back Mixer
- TechTainment: Technology & Entertainment Seminar
- Members' Only Holiday Party
- Washington in the West
- Judges' Night Gala
- Spring Seminar

Offers:

- Opportunity to speak at each premiere event (2 minutes per event)
- Free membership for all Sponsor Employees in LAIPLA for the 2017-2018 season as non members.
- Banner promotion on new revamped LAIPLA website. Banner can change twice per year.
- Acknowledgment in Promotions for all Diamond Events as Diamond Sponsor

FOR MORE INFORMATION

CONTACT LAIPLA SPONSORSHIP BOARD MEMBERS

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