

LA IPLA

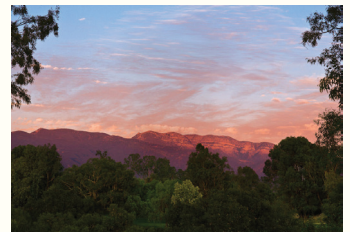
Los Angeles Intellectual Property Law Association

PRESENTS

SPRING SEMINAR 2014

OJAI VALLEY INN & SPA, OJAI, CA

JUNE 6-8, 2014



OJAI VALLEY INN & SPA



SPRING SEMINAR 2014

SCHEDULE OF EVENTS

FRIDAY – June 6, 2014

1:00 – 5:00 p.m.
REGISTRATION

1:55 – 2:00 p.m.

OPENING REMARKS

- **Marsha E. Mullin**, LAIPLA President

2:00 – 3:00 p.m.

COPYRIGHT YEAR IN REVIEW

- **David Nimmer** (Irell)

3:00 – 3:15 p.m.

NETWORKING BREAK

3:15 – 4:15 p.m.

TRADEMARK YEAR IN REVIEW

- **Ian Balloon** (Greenberg Traurig)

4:15 – 4:30 p.m.

NETWORKING BREAK

4:30 – 5:30 p.m.

PATENT YEAR IN REVIEW

- **Hal Wegner** (Foley)

5:30 – 6:30 p.m.

FREE TIME

6:30 – 7:30 p.m.

RECEPTION

7:30 – 10:00 p.m.

SPEAKERS' DINNER

(Casa Elan)

(by invitation only)

9:00 p.m. to midnight

POKER TOURNAMENT

SATURDAY, June 7, 2014

7:30 – 8:45 a.m.

BREAKFAST

8:45 – 9:45 a.m.

WHAT'S GOING ON AT THE PTAB? RECENT DEVELOPMENTS IN AIA POST-GRANT PROCEEDINGS

- **Mark Wine** (Orrick)
- **Mehran Arjomand** (MoFo)
- **David Dillard** (Christie, Parker & Hale)

9:45 – 10:00 a.m.

NETWORKING BREAK

10:00 – 11:30 a.m.

WHEN THE PATENTS HIT THE FRAND – LITIGATING STANDARDS ESSENTIAL PATENTS

- **Hon. James Robart** (W.D. Wash)
- **David Teece**, (Berkeley Research Group)
- **Eeva Hakoranta** (Nokia Corporation)
- **Mark McCarty** (Alston)

11:30 – 11:45 a.m.

NETWORKING BREAK

11:45 – 1:00 p.m.

IS THE SYSTEM BROKEN? IDENTIFYING GOOD AND BAD BEHAVIORS IN LICENSING

- **Phil Hartstein** (Finjan)
- **Dave Rosmann** (Acacia)
- **Michael Kallus** (RPX)
- **Jay Kesan** (Uni. of Ill, Sch. of Law)

1:00 – 2:00 p.m.

LUNCH

2:00 – 6:30 p.m.

FREE TIME AND RESORT ACTIVITIES

6:30 – 7:00 p.m.

AMBASSADOR/COMMITTEE CHAIRPERSON

RECEPTION

7:00 – 8:00 p.m.

RECEPTION

8:00 – 10:00 p.m.

DINNER AND ENTERTAINMENT

SUNDAY, June 8, 2014

8:00 – 9:30 a.m.

BREAKFAST

9:00 – 10:00 a.m.

INEQUITABLE CONDUCT – UNWINDING THE TANGLED WEB OF DECEIT

- **Stephen Korniczky** (Sheppard Mullin)

10:00 – 10:10 a.m.

NETWORKING BREAK

10:10 – 11:10 a.m.

SUBSTANCE ABUSE IN THE LEGAL PROFESSION: PREVENTION, DETECTION, AND TREATMENT

- **David Mann** (The Other Bar)

11:10 – 11:15 a.m.

FAREWELL REMARKS

- **Darren Franklin**, Incoming LAIPLA President

OJAI VALLEY INN & SPA

JUNE 6-8, 2014

SPRING SEMINAR

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Learn, Network, & Build Your Practice!

The LAIPLA Spring Seminar is the premier event for the California intellectual property practitioner in 2014!

TOPICS TO INCLUDE:

- Year in Review – Patent, Trademark, and Copyright
- Recent Developments In AIA Post-Grant Proceedings
- Litigating Standards Essential Patents
- Identifying Good And Bad Behaviors In Licensing
- Inequitable Conduct in Patent Litigation (Ethics)
- Substance Abuse in the Bar

ADDITIONAL BENEFITS:

- Multiple networking opportunities throughout the weekend
- Friday evening reception
- Friday night poker tournament
- Friday night, Saturday and Sunday afternoon free time for family and friends
- Saturday evening Reception and Dinner
- Exhibit area with multiple service providers, sponsors and firms (sponsorship opportunities available)

Since 1923, vacationing guests have sought the tranquil pleasures of the historic *Ojai Valley Inn & Spa*, a **AAA Five Diamond** property located on 220-tree shaded acres just an hour and a half north of Los Angeles and half-hour south of Santa Barbara. Affirmed by its many prestigious awards, the legendary Inn is one of the nation's unique hidden treasures that features an award winning on-site spa and golf course. Enjoy the pink moment each day at sunset, as the fading sunlight creates brilliant shades of pink for several minutes over the rocky ridge of the Topa Topa Mountain range.

Call the *Ojai Valley Inn and Spa* reservations at **(855) 697-8780** or go online at <http://tinyurl.com/lers3t2>. Mention group code LAIPLA2014 to receive our negotiated rate of **\$295** per night. If you want to make a longer vacation out of your trip, you can! Conference attendees can use our negotiated rate anytime between Tuesday, June 3, and Tuesday, June 10, subject to availability. The deadline for our negotiated rate is **May 6, 2014**, but the room block may be fully taken by then so act now to reserve your spot.

Included in the room rate are internet access, valet and self-parking options, Business Center access, Mind and Body classes and access to the Fitness Center, use of tennis courts (reservations required), access to Camp Ojai, and use of golf practice facilities. Child care may be arranged for Friday and/or Saturday nights by contacting University Sitters at (877) 417-4883 (separate fee; not affiliated with the hotel).

REGISTRATION FORM

Spring Seminar 2014

Ojai Valley Inn and Spa, Ojai

Friday, June 6 – Sunday, June 8, 2014

You are invited to join LAIPLA and their Sponsors at this year's Spring Seminar being held at the beautiful **Ojai Valley Inn and Spa, Ojai, California.**

Hotel reservations need to be made directly with the resort by calling **(855) 697-8780** or online at <http://tinyurl.com/lers3t2>. Please mention group code **LAIPLA2014** to ensure you receive the special room rate of **\$295.00** per night. *ALL HOTEL ROOMS ARE ON FIRST-COME, FIRST-SERVED BASIS FOR GROUP RATE.* Please reserve early as we expect a sold out event. After May 6, 2014 at 5:00 p.m. we cannot guarantee group rate. Please visit www.ojairesort.com for further information about the resort and activities.

PROGRAM REGISTRATION FORM

Please complete the following and return it with your payment to:

LAIPLA - 1430 South Grand Avenue, # 256, Glendora, CA 91740

or Email the form to office@laipla.net or Fax to: (626) 974-5439

Name: _____ Title: _____

Company/Firm: _____

Address: _____

City: _____ State: _____ ZIP: _____

Tel: _____ Fax: _____ Email: _____

Name(s) (for Badges): _____

Registrant: _____ Guest: _____

Accompanying Children:

Name(s)/Age(s): _____

Name(s)/Age(s): _____

Membership Signup and Renewal: If you are not already a member of LAIPLA or your membership has lapsed, take advantage of the member registration rates by signing up or renewing your LAIPLA membership today at <http://www.laipla.net/membership/>.

MEMBER RATE

NON-MEMBER RATE

Basic Registration Fees: Includes admission for registrant and one guest to breakfasts, receptions, and dinner.

\$925 – Members registering before April 30, 2014 \$ _____

\$995 – Members registering between May 1, 2014 and May 31, 2014 \$ _____

\$1050 – Members registering on or after June 1, 2014 \$ _____

\$995 – Non-Members registering before April 30, 2014 \$ _____

\$1095 – Non-Members registering between May 1, 2014 and May 31, 2014 \$ _____

\$1150 – Non-Members registering on or after June 1, 2014 \$ _____

\$625 – In-House Counsel registering before April 30, 2014 \$ _____

\$695 – In-House Counsel registering between May 1, 2014 and May 31, 2014 \$ _____

\$750 – In-House Counsel registering on or after June 1, 2014 \$ _____

EVENTS INCLUDED WITH BASIC REGISTRATION

In addition to the Program, the following events are included in the registration fee at no additional charge for you and one guest, except Saturday breakfast. (Additional charge for Saturday lunch guests that are 12 and over.) Please indicate which events you and/or your guest plan to attend.

		Number
Friday		
6:30 p.m. – 7:30 p.m.	Welcome Reception	_____ n/c
9:00 p.m. – Midnight	Poker Tournament	_____ n/c
Saturday		
7:30 a.m. – 8:45 a.m.	Networking Breakfast (Attendee ONLY)	_____ n/c
1:00 p.m. – 2:00 p.m.	Lunch (Attendee ONLY)	_____ n/c
	\$26.00 per person for each additional guest/family member over 11	_____ extra fee
7:00 p.m. – 8:00 p.m.	Reception	_____ n/c
8:00 p.m. – 10:00 p.m.	Dinner and Entertainment	_____ n/c
	Vegetarian Meal	_____ n/c
Sunday		
8:00 a.m. – 9:30 a.m.	All Attendee & Guest Breakfast	_____ n/c

ADDITIONAL EVENTS (NOT INCLUDED WITH BASIC REGISTRATION FEE)

Saturday Golf Tournament: (Interest level will determine price/availability) _____

PAYMENT OPTIONS:

_____ Company Check _____ Visa _____ MasterCard _____ AmExp

Credit Card Number: _____ Exp. Date: _____

Security Code: _____ Print Name: _____

Signature: _____