



Los Angeles Intellectual Property Law Association

## **LAIPLA Sponsorship Opportunities September 2023 Through Fall 2024**

### **ABOUT LAIPLA:**

Established in 1934, the Los Angeles Intellectual Property Law Association (LAIPLA) is one of the nation's preeminent intellectual property law organizations. LAIPLA has over 1,000 members including lawyers at small and large firms, companies, and government agencies.

As a non-profit organization that is continually growing to meet the needs of its membership, LAIPLA relies on the financial support of sponsors. This support is vital to LAIPLA's ability to continue to offer high-caliber, top-notch programming. Thank you for considering our Sponsorship Opportunities.

### **OVERVIEW OF EVENTS:**

LAIPLA's calendar of events is available at <https://www.laipla.net/events/>. LAIPLA has four types of events that attract sponsors.

1. Special 60–120-minute member-only events that are usually entirely social (e.g., Welcome Back Mixer or The Annual Holiday Party)
2. Regular 60–90-minute meetings that focus on a legal issue of interest to Patent, Copyright, Trademark litigation and/or transactional lawyers
3. Regular 60–90-minute meetings that focus on an issue of interest to Women in IP, Young Lawyers or Solo/Small Firm lawyers
4. Larger conference events, typically over 120 minutes long (e.g., TechTainment, Washington in the West, Judges' Night, and LAIPLA's annual Spring Seminar Retreat)

### **SUMMARY OF SPONSORSHIP OPPORTUNITIES:**

The Following pages provide a summary of the sponsorship opportunities available for each event, as well as package sponsorship opportunities covering multiple events, such as LAIPLA's premier sponsorship package, the Diamond Sponsorship.

### **CONTACT FOR SPONSORSHIP:**

For any questions about sponsorship, please email [sponsorship@laipla.net](mailto:sponsorship@laipla.net)

[www.laipla.net/sponsorship/](http://www.laipla.net/sponsorship/)

1621 W. 25<sup>th</sup> Street, San Pedro, CA 90732 – as of 10/3/2023  
[sponsorship@laipla.net](mailto:sponsorship@laipla.net)



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## **WASHINGTON IN THE WEST**

**January 25, 2024**

Now in its 30<sup>th</sup> year, Washington in the West is a one-day seminar for patent and trademark practitioners appearing in matters before the Patent and Trademark Office. This program affords practitioners a unique forum to discuss issues directly with USPTO representatives.

### **Washington Level Sponsor (\$4,500)**

Sponsor opportunities include:

Audio Visual Sponsor  
Conference Printed Agenda Sponsor  
Lanyard Sponsor  
Lunch Sponsor  
Speakers' Dinner – Cocktail Reception  
Speakers' Dinner – Entertainment Sponsor  
Speakers' Dinner – Wine Sponsor

All the benefits of the Jefferson Level plus:

- Two (2) complimentary tickets to Speakers' Dinner (evening before event)
- Logo featured on sign with label of your sponsorship
- Acknowledgement in promotions for your sponsorship
- Opportunity to speak at event (2 minutes)
- Opportunity to speak at plenary session or sponsored session
- Other benefits included

### **Lincoln Level Sponsor (\$3,500)**

Breakfast or Coffee Break Sponsor – two available  
WIW Cocktail Reception – Appetizer Sponsor  
WIW Cocktail Reception – Drink Sponsor  
WIW Cocktail Reception – Entertainment Sponsor

All the benefits of the Jefferson Level plus:

- One (1) complimentary ticket to Speakers' Dinner (evening before event)
- Logo featured on sign with label of your sponsorship
- Acknowledgement in promotions for your sponsorship
- Opportunity to speak at event (2 minutes)

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### **Jefferson Level Sponsor (\$2,800)**

All the benefits of the Silver Package, plus:

- Two (2) complimentary tickets to the event (lunch included)
- Opportunity to speak at the event (2 minutes)

### **Silver Level Sponsor (2,300)**

All the benefits of the Bronze Package, plus:

- Sponsor's table at event for two (2) representatives to distribute marketing materials
- NOTE: Tickets to the event lunch are an additional cost of \$75 per ticket

### **Bronze Level Sponsor (\$1,800)**

- Logo featured at program, placed in promotional materials and hyperlinked on LAIPLA's website and e-blasts
- Opportunity for your employees to purchase tickets to event at LAIPLA member rate
- Lunch available at a discounted rate of \$75 per ticket

### **Non-Profit Sponsor (Non-Profits only)**

- Logo featured on screens at event
- Logo placed in advertising and promotional materials and hyperlinked on LAIPLA's website and e-blasts
- Opportunity for your members to purchase tickets to the event at LAIPLA Member rate

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