

# WASHINGTON IN THE WEST 2022

JUNE 23 | 9:00 A.M. - 4:30 P.M.

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LOS ANGELES INTELLECTUAL PROPERTY LAW ASSOCIATION

# PATENT AND TRADEMARK TRACKS

INDUSTRY EXPERTS ■ MCLE ■ NETWORKING ■ IN-PERSON

- NOW IN ITS 26TH YEAR, WASHINGTON IN THE WEST IS A FULL-DAY MCLE CONFERENCE BRINGING TOGETHER INDUSTRY EXPERTS AND MEMBERS OF OUR BAR
- NETWORK WITH COLLEAGUES AND MAKE NEW CONNECTIONS

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LAIPLA

# WASHINGTON IN THE WEST 2022

## CONFIRMED SPEAKERS



Hector Agdeppa  
Sheppard Mullin



Michelle Armond  
Armond Wilson



Scott Boalick  
USPTO



Kyrie Cameron  
Patterson +  
Sheridan LLP



Arka Chatterjee  
Natera



Jay Choi  
Uber  
Technologies, Inc.



Puja Detjen  
Patterson +  
Sheridan LLP



Christopher DiLeo  
BD



Alesha Dominique  
MSK



Sui Dong  
Patterson +  
Sheridan LLP



Brittany Estell  
Western Digital  
Corp.



Sharmini Green  
Intel



Tom Hamer  
Kilburn Strode



Kristine Lamb  
Oura



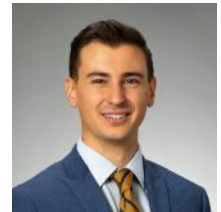
Paul Liu  
TuSample



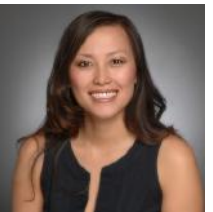
Erin Mehta  
Hulu



Donald Min  
Virgin Hyperloop



Jordan Nafekh  
Irell and Manella



Jean Nguyen  
Morrison &  
Foerster



Melissa Patterson  
Sheppard Mullin



Christina Pham  
Snap, Inc.



Nicole Townes  
Knobbe Martens



Nick Transier  
Patterson +  
Sheridan LLP



John Tsai  
Stripe



Richard Yoon  
Cepheid

For a complete listing of speakers, visit our website:  
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# PROGRAM SCHEDULE

*Programs subject to change.  
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## PATENT TRACK

SECTION 101 AND THE DIVIDE  
BETWEEN THE PTO AND THE  
COURTS

CHALLENGES OF DEVELOPING  
AN IP PROGRAM AND GROWING  
AN IP PORTFOLIO/TEAM

THE PTAB TURNS 10: LOOKING  
FORWARD TO THE NEXT  
DECADE

AI/ML: MYTH OR REALITY?

## TRADEMARK TRACK

ESTABLISHING BEST PRACTICES  
FOR IN-HOUSE TRADEMARK  
TEAMS AND PRACTICE TIPS  
FOR OUTSIDE COUNSEL

TRADEMARK MODERNIZATION  
ACT AND USE AUDIT REVIEW  
BY USPTO

TRADEMARK YEAR IN REVIEW  
& LOOK AHEAD

FEVER ISN'T THE ONLY THING  
SPIKING: THE RISE IN  
COUNTERFEIT COVID & PPE  
TRADEMARKS

## SPONSORSHIP OPPORTUNITIES

### Washington Level Sponsorships (\$3,000)

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~~Lunch Sponsor~~  
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Each of the sponsorship selections are exclusive.

All of the benefits of Jefferson Level, plus:

- 2 Complementary Tickets to Speakers' Dinner (Evening Before Event)
- Logo featured on sign with label of your specific sponsorship
- Acknowledgment in promotions for your specific sponsorship
- Opportunity to speak at event (2 minutes)
- Other benefits included

### Lincoln Level Sponsorships (\$2,500)

Audio Visual Sponsor  
Breakfast/Coffee Breaks Sponsor  
Cocktail Reception Sponsor

Each of the sponsorship selections are exclusive.

All of the benefits of Jefferson Level, plus:

- 1 Complementary Ticket to Speakers' Dinner (Evening Before Event)
- Logo featured on sign with label of your specific sponsorship
- Acknowledgment in promotions for your specific sponsorship
- Opportunity to speak at event (2 minutes)

### Jefferson Level Sponsorships (\$2000)

All of the benefits of the Silver Package, plus:

- 2 Complementary Tickets to the Event (lunch included).
- Opportunity to speak at event (2 minutes)

## SPONSORSHIP OPPORTUNITIES

### Silver Sponsor (\$1,500)

All of the benefits of the Bronze Package, plus:

- Sponsor's table at Event for two representatives to distribute marketing materials

### Bronze Sponsor (\$1,000)

- Logo featured on large projection screen at Event
- Logo prominently placed in advertising and promotional materials including event signage and program, and hyperlinked on LAIPLA's website and e-blasts
- Opportunity to purchase tickets to the Event at LAIPLA Member Rate
- Lunch available at discounted rate

### Non-Profit Sponsor (Non-Profits only)

- Logo featured on large projection screen at Event
- Logo prominently placed in advertising and promotional materials and hyperlinked on LAIPLA's website and e-blasts.
- Opportunity for your members to purchase tickets to the Event at LAIPLA Member Rate

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# WASHINGTON IN THE WEST 2022

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