

Program Agenda*

Pacific time	Patent Track	Trademark Track
9:00 AM – 10:00 AM	<p align="center">IP Attaché Roundtable</p> <p align="center">John Cabeca, U.S. IP Attaché, South Asia Rachel Bae, Incoming U.S. IP Attaché, European Union Marina Lamm, IP Attaché, U.S. Mission to WIPO Shilpa Coorg (moderator), DTO Law</p>	
10:00 AM – 10:15 AM	<p align="center">Break/ Meet our sponsors</p>	
10:15 AM – 11:15 AM	<p align="center">Subject Matter Eligibility Practice Tips</p> <p align="center">Michael Kim, Vice Chief Administrative Patent Judge, USPTO Arka Chatterjee, Senior IP Counsel, Natera Alex Yap, Former PTAB Judge, Partner, Morrison & Foerster Sepp Zangeneh, Patterson + Sheridan LLP</p>	<p align="center">Pitfalls and Perils – Navigating Practical Prosecution Problems at the Trademark Office</p> <p align="center">Tashia Bunch, Attorney Advisor for the Deputy Commissioner for Trademark Examination Policy Tirzah Lowe, Vice President Intellectual Property, Fox Corporation Stacy S. Gray, SVP – General Counsel, Belk, Inc. Michele Glessner (moderator), Partner, Alston & Bird</p>
11:15 AM – 11:30 AM	<p align="center">Networking/ Meet our Sponsors</p>	
11:30 AM – 1:00 PM	<p align="center">Pro Bono Service Award Presented on behalf of California Lawyers for the Arts, LAIPLA, USPTO</p> <p align="center">Update from the USPTO Wayne Stacy, Director, Western Regional USPTO</p> <p align="center">Update from Senate Judiciary Cmte. Subcommittee on Intellectual Property Brad Watts, Majority Chief Counsel Brian Horne (moderator), Partner, Knobbe Martens</p>	

*Program schedule subject to change