

Program Agenda*

Pacific time	Patent Track	Trademark Track
9:00 AM – 10:00 AM	IP Attaché Roundtable John Cabeca, U.S. IP Attaché, South Asia Rachel Bae, Incoming U.S. IP Attaché, European Union Marina Lamm, IP Attaché, U.S. Mission to WIPO Shilpa Coorg (moderator), DTO Law	
10:00 AM – 10:15 AM	Break/ Meet our sponsors	
10:15 AM – 11:15 AM	Subject Matter Eligibility Practice Tips Michael Kim, Vice Chief Administrative Patent Judge, USPTO Arka Chatterjee, Senior IP Counsel, Natera Alex Yap, Former PTAB Judge, Partner, Morrison & Foerster Sepp Zangeneh, Patterson + Sheridan LLP	Pitfalls and Perils – Navigating Practical Prosecution Problems at the Trademark Office Tashia Bunch, Attorney Advisor for the Deputy Commissioner for Trademark Examination Policy Tirzah Lowe, Vice President Intellectual Property, Fox Corporation Stacy S. Gray, SVP – General Counsel, Belk, Inc. Michele Glessner (moderator), Partner, Alston & Bird
11:15 AM – 11:30 AM	Networking/ Meet our Sponsors	
11:30 AM – 1:00 PM	Pro Bono Service Award Presented on behalf of California Lawyers for the Arts and the LAIPLA with programmatic support from the USPTO Update from the USPTO Wayne Stacy, Director, Western Regional USPTO Update from Senate Judiciary Cmte. Subcommittee on Intellectual Property Brad Watts, Minority Chief Counsel Brian Horne (moderator), Partner, Knobbe Martens	

*Program schedule subject to change