

LA IPLA Spring Seminar - Ojai Valley Inn - May 4-6, 2018

Friday May 4, 2018

1:00 – 5:00 p.m. REGISTRATION

[Hacienda Foyer C/D](#)

1:55 – 2:00 p.m. OPENING REMARKS

Mark A. Treitel, LAIPLA President, Quinn Emanuel

[Hacienda A&B](#)

2:00 – 3:45 p.m. IP YEAR IN REVIEW - 1.75 MCLE

Moderator/Copyright: **David Nimmer**, Irell, Of Counsel, Author, *Nimmer on Copyrights*,

Patent: **Prof. Doug Lichtman**, UCLA School of Law, Professor of Law

Trademark: **Jane Wald**, Irell, Partner

[Hacienda A&B](#)

3:45 – 4:00 p.m. NETWORKING BREAK

[Hacienda C&D](#)

4:00 – 5:15 p.m. IN-HOUSE HOT IP TOPICS - 1.25 MCLE

Moderator: **Paul Tripodi II**, Wilson Sonsini, Partner,

Panel: **Jonathan Anshell**, CBS Corporation, Executive Vice President, Deputy General Counsel

Keith Newbury, Edwards Lifesciences, V.P. & Chief Intellectual Property Counsel

David Quinto, VidAngel, Inc., General Counsel

Kris Storti, Bruce Lee Enterprises, COO/General Counsel

[Hacienda A&B](#)

5:15 – 6:00 p.m. FREE TIME

6:00 – 7:00 p.m. RECEPTION

All MCLE Registrants + Guests + Sponsors

SPONSOR: **Morrison & Foerster LLP**

[Golf Course](#)

7:00 – 9:00 p.m. SPEAKERS' DINNER

(Invitation Only)

[Olivella Wine Room](#)

7:00 – 9:00 p.m. YOUNG LAWYERS' DINNER

(Invitation Only)

[Off Site](#)

9:00 p.m. – Midnight POKER TOURNAMENT + RAFFLE

All MCLE Registrants + Guests Welcome

SPONSOR: **Blackstone Discovery**

[Demaret Room](#)

Saturday May 5, 2018

7:30 – 9:00 a.m. CONTINENTAL BREAKFAST

All MCLE Registrants + Guests + Sponsors

[Shangri-La Pavilion](#)

8:00 – 9:00 a.m. COMMON PITFALLS OF TRADEMARK EXPERT REPORTS AND SURVEY EVIDENCE -1.0 MCLE

Moderator: **Erica J. Van Loon**, Glaser Weil, Partner

Panel: **Amy E. Burke**, Theodora Oringher, Associate

Cynthia Cohen, Ph.D., Verdict Success LLC, Trademark Survey Expert

Tania Hoff, NBCUniversal, Senior Vice President, Litigation – Head of Television and Feature Film Litigation

Lynda Zadra-Symes, Knobbe Martens, Partner

[Hacienda A&B](#)

9:00 – 9:15 a.m. NETWORKING BREAK - Hacienda C&D

9:15 – 10:30 a.m. FRANDTOPIA - IN A PERFECT WORLD - 1.25 MCLE

Moderators: **Christopher P. Broderick**, Manatt Phelps, Partner

Mark A. McCarty, Alston & Bird, Partner

Panel: **Judge James Robart**, Senior United States District Judge of the United States District Court for the Western District of Washington

Eeva Hakoranta, Nokia Technologies, Head of Patent Licensing

Dr. Gregory K. Leonard, Edgeworth Economics, Partner

Andrew Y. Yen, Panasonic Intellectual Property Management Co., Ltd., Senior Counsel

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10:30 – 10:45 a.m. NETWORKING BREAK - Hacienda C&D

10:45 – 11:45 a.m. UNLOCKING THE BLOCKCHAIN - AND ITS POTENTIAL IN THE IP SPACE - 1.0 MCLE

Moderator: **David A. Randall**, Brooks Kushman, Shareholder

Panel: **Scott Brisbin**, VeChain, General Counsel

Erin Fonté, Dykema Cox Smith, Member

Keith Montgomery, QUANTM.ONE, CTO & Token

Architect; Cyberoi, Vice Chairman

Jerod Partin, Activision, Director of Legal

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11:45 – 12:00 p.m. NETWORKING BREAK - Hacienda C&D

12:00 -12:30 p.m. FIRESIDE CHAT WITH USPTO DIRECTOR ANDREI IANCU - 0.5 Hr. MCLE

Moderator: **David A. Randall**, Brooks Kushman, Shareholder

Andrei Iancu - Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

[Hacienda A&B](#)

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Saturday May 5, 2018

12:30 - 12:35 p.m. - PASSING BREAK

12:35 - 1:05 p.m. - KEYNOTE ADDRESS - 0.5 MCLE
Judge Randall Rader, former US Cir. Judge and former Chief Judge of the U.S. Ct. of Appeals for the Fed. Cir.
[Hacienda A&B](#)

1:05 - 2:00 p.m. - BUFFET LUNCH - MCLE Registrants Only
[Hacienda Foyer C/D & Plaza](#)

1:30 - 6:30 p.m. - GOLF TOURNAMENT + FREE TIME

6:30 - 8:00 p.m. - RECEPTION
 All MCLE Registrants + Guests + Sponsors
[Anacapa Terrace and Foyers](#)

8:00 - 10:00 p.m. - DINNER/ENTERTAINMENT
 MCLE Registrants + Guests Only
 SPONSOR: **Fox Rothschild**
[Anacapa Ballroom](#)

10:00 - 1:00 a.m. - PRESIDENT'S SUITE PARTY
 All MCLE Registrants + Guests + Sponsors
 SPONSOR: **IMS Expert Services**
[Hacienda Penthouse Suite](#)

Sunday May 6, 2018

7:30 - 9:00 a.m. CONTINENTAL BREAKFAST
 All MCLE Registrants, Guests, Sponsors and Families
[Shangri-La Pavilion](#)

8:45 - 9:45 a.m. RECOVERY FROM SUBSTANCE ABUSE:
 ONE LAWYER'S JOURNEY - 1.0 Competence MCLE
Steven Lamb, Rovens Lamb LLP
[Hacienda A&B](#)

9:45 - 9:55 a.m. NETWORKING BREAK - Hacienda C&D

9:55 - 10:55 a.m.
 LITIGATION FINANCING - PRACTICAL
 CONSIDERATIONS FOR THE IP LITIGATOR -
 1.0 Ethics MCLE
 Moderator: **Yasser El Gamal**, Partner, Manatt Phelps
Panel: **Justin Daniels**, Buford Capital, IP Principal
Prof. Doug Lichtman, UCLA School of Law, Prof. of Law
Mieke K. Malmberg, Partner, Skermont Derby
Adam Gill, GLS Capital, LLC
[Hacienda A&B](#)

10:55 - 11:00 a.m. FAREWELL REMARKS
Laura Burson, Incoming LAIPLA President, Sheppard Mullin
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The New West Company - Jenny Weston-Newman,
 Melanie Meegan, Jenny Garcia
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