



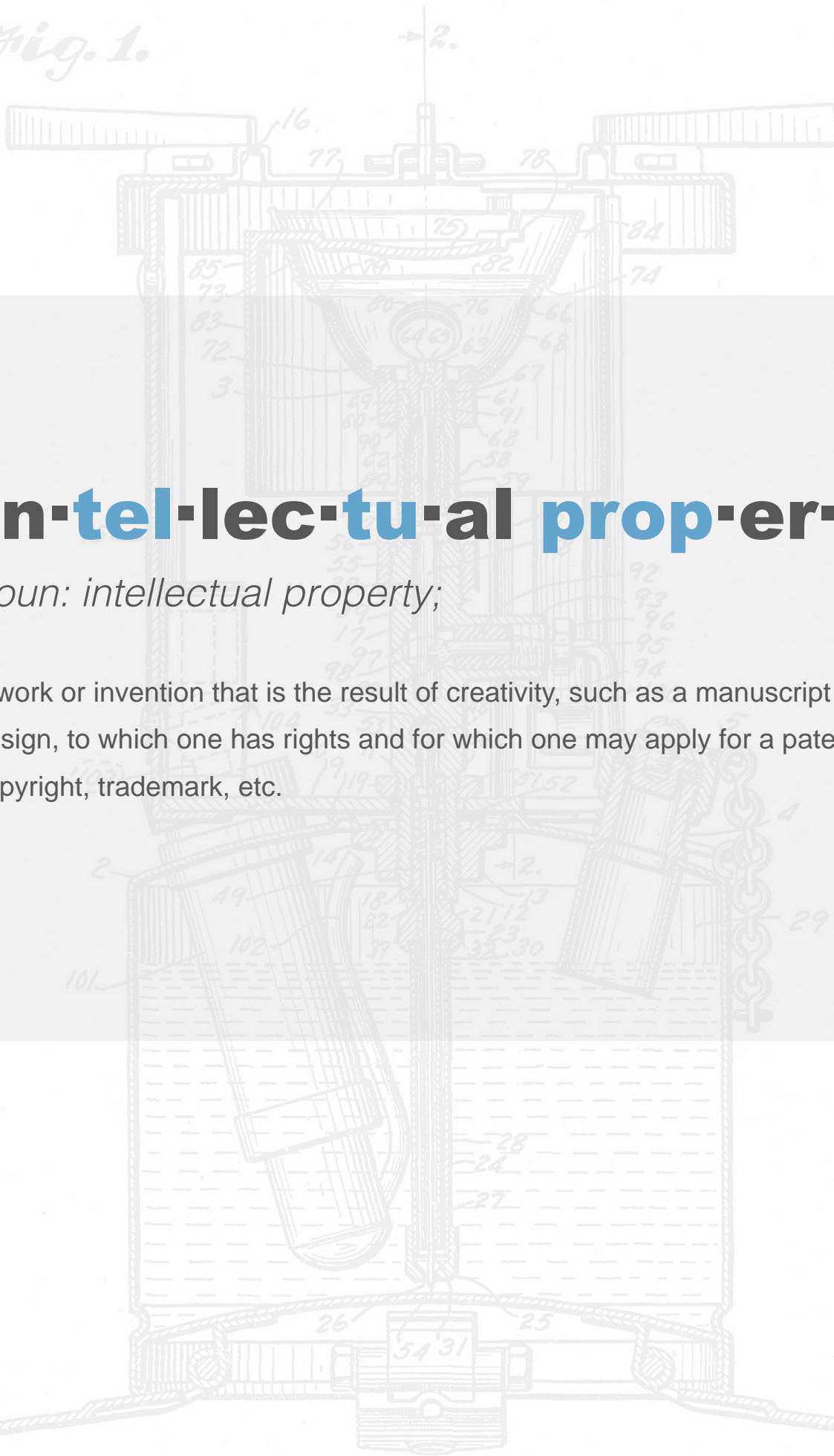
Los Angeles Intellectual Property Law Association

LAIPLA SPRING SEMINAR 2015

Program & Schedule of Events

RITZ-CARLTON: LAGUNA NIGUEL, CA
May 29 – May 31st, 2015

Fig. 1.



in·tel·lec·tu·al prop·er·ty

noun: intellectual property;

A work or invention that is the result of creativity, such as a manuscript or a design, to which one has rights and for which one may apply for a patent, copyright, trademark, etc.

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SCHEDULE OF EVENTS

FRIDAY - May 29, 2015

1:00 – 5:00 p.m.
REGISTRATION

1:55 – 2:00 p.m.
OPENING REMARKS
• **Darren Franklin**,
LAIPLA President
(Sheppard Mullin)

2:00 – 3:00 p.m.
COPYRIGHT YEAR IN REVIEW
• **David Nimmer** (Irell & Manella)

3:00 – 3:15 p.m.
NETWORKING BREAK

3:15 – 4:15 p.m.
TRADEMARK YEAR IN REVIEW
• **Lisa P. Ramsey** (USD School of Law)

4:15 – 4:30 p.m.
NETWORKING BREAK

4:30 – 5:30 p.m.
PATENT YEAR IN REVIEW
• **Dennis D. Crouch**
(Univ. of Missouri School of Law)

6:00 – 7:00 p.m.
RECEPTION

7:00 – 9:00 p.m.
SPEAKERS' DINNER
(by invitation only)

9:00 p.m. – Midnight
POKER TOURNAMENT
(guests welcome)

SATURDAY - May 30, 2015

7:30 – 8:30 a.m.
BREAKFAST

8:30 – 9:30 a.m.
EMERGING TRENDS IN THE DIGITAL SPACE
• **Zachary St. Martin** (Sony)
• **Ben Sheffner** (MPAA)
• **Rachel Capoccia** (Alston & Bird)
• **Mitra Eskandari-Azari** (CBS)

9:30 – 9:45 a.m.
NETWORKING BREAK

9:45 – 10:45 a.m.
HOT TOPICS AND EMERGING TRENDS IN
INTER PARTES REVIEW
• **Teresa Stanek Rea**
(Crowell & Moring, Former Acting and
Deputy Director of USPTO)
• **Matthew A. Smith** (Turner Boyd)
• **Robert Green Sterne** (Sterne, Kessler)
• **Paul D. Tripodi II** (Wilson Sonsini)

10:45 – 11:00 a.m.
NETWORKING BREAK

11:00 – 11:30 a.m.
KEYNOTE SPEAKER
• **John Cabeca** (Director of Silicon Valley USPTO)

11:30 a.m. – 12:30 p.m.
PERSPECTIVES FROM THE BENCH
• **Hon. Jay C. Gandhi** (C.D. Cal)
• **Hon. James V. Selna** (C.D. Cal)
• **Hon. George H. Wu** (C.D. Cal)
• **Moderator: Joseph R. Re** (Knobbe, Martens)

12:30 – 1:30 p.m.
LUNCH

1:30 – 6:30 p.m.
GOLF TOURNAMENT
(Monarch Beach Golf Links - guests welcome)

6:30 – 7:00 p.m.
AMBASSADOR/COMMITTEE CHAIR RECEPTION

7:00 – 8:00 p.m.
RECEPTION

8:00 – 10:00 p.m.
DINNER AND ENTERTAINMENT
• **Paul Bergman** (UCLA School of Law)

SUNDAY - May 31, 2015

7:30 – 9:00 a.m.
BREAKFAST

9:00 – 10:00 a.m.
ELIMINATION OF BIAS
• **Devon W. Carbado**
(UCLA School of Law)

10:00 – 10:15 a.m.
NETWORKING BREAK

10:15 – 11:15 a.m.
LEGAL ETHICS
• **Richard Bone** (VLP Law Group)

11:15 – 11:20 a.m.
FAREWELL REMARKS
• **Scott R. Hansen**,
Incoming LAIPLA President
(Western Digital)

The activities have been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 8.5 hours with 6.5 general, 1 ethics, and 1 elimination of bias. The LAIPLA certifies that this activity conforms to the standards for approved educational activities prescribed by the rules and regulations of the State Bar of California Governing Minimum Continuing Legal Education and that LAIPLA is a State Bar of California approved MCLE provider.

KEYNOTE SPEAKER



John Cabeca

Director Of The Silicon Valley United States Patent And Trademark Office

As the Director of the Silicon Valley United States Patent and Trademark Office (USPTO), John Cabeca carries out the strategic direction of the Under Secretary of Commerce for Intellectual Property and Director of the USPTO, and is responsible for establishing and leading the Silicon Valley satellite office. Over the years, John served in the Office of Petitions, the Office of Patent Legal Administration, the Office of Governmental Affairs and the Office of the Under Secretary.

In 2006, Mr. Cabeca was appointed a Department of Commerce Science and Technology Fellow and served on special assignment to the Executive Office of the President in the United States Trade Representative's (USTR's) Office for Intellectual Property and Innovation and the Office for Japan, Korea, and Asian Pacific Economic Cooperation Forum Affairs. At the USTR, he worked with multiple agencies on a variety of international intellectual property rights issues and played an integral role in the Free Trade Agreement negotiations with the Republic of Korea.

CENTRAL DISTRICT OF CALIFORNIA JUDICIAL OFFICERS



The Honorable Jay C. Gandhi
United States District Court, Central District of California

Judge Jay C. Gandhi is a United States Magistrate Judge for the Central District of California. Prior to his appointment, Judge Gandhi was a litigation partner at Paul Hastings LLP, a leading international law firm. He specialized in complex business litigation and class actions, and practiced in a variety of state and federal jurisdictions. He represented both plaintiffs and defendants, and his practice areas included securities and finance, real estate, intellectual property, employment, professional negligence and general commercial litigation. During his tenure at Paul Hastings, Judge Gandhi also served as Vice-Chair of the firm's Orange County office and as its Chair of Associate Development. Judge Gandhi is a prolific speaker and writer and frequently lectures about best practices in trial advocacy and alternative dispute resolution. Judge Gandhi graduated Order of the Coif from the University of Southern California Law School.



The Honorable James V. Selna
United States District Court, Central District of California

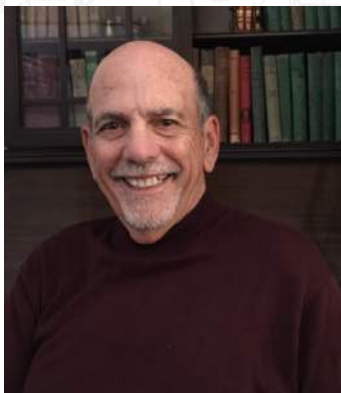
Judge Selna was appointed to the United States District Court for the Central District of California in 2003. Prior to his appointment, he served on the California Superior Court for the County of Orange for four years. Before taking the Bench, he was in private practice for 28 years, and handled complex civil litigations. On the federal bench, he has presided over numerous complex civil matters, most recently the multidistrict proceeding *In re Toyota Motor Corp. Unintended Acceleration Marketing, Sales Practices, and Products Liability Litigation*, which involved over 200 economic loss class actions and over 170 individual personal injury/wrongful death cases. In the patent field, he has presided over complex patent trials, including *Broadcom Corporation v. Qualcomm Incorporated*, *Broadcom Corporation v. Emulex*, and *Siemens v. Seagate*. He received his undergraduate and legal education at Stanford University. Judge Selna is a member of the Central District's Patent Pilot Program.



The Honorable George H. Wu
United States District Court, Central District of California

Judge George H. Wu received his undergraduate degree from Pomona College before studying at the University of Chicago Law School. He began his career at Latham & Watkins in Los Angeles, as an Associate, before joining United States Court of Appeals for the Ninth Circuit. In 1977, Judge Wu returned to Latham & Watkins as an Associate before becoming an Assistant professor at University of Tennessee College of Law. In 1982, he began his career in the United States Attorney's Office, Central District of California. He joined LeBoeuf, Lamb, Leiby & MacRae as an Assistant United States Attorney briefly in 1991, before returning to United States Attorney's Office, Central District of California, where he currently practices. Judge Wu has served as a municipal Court Judge, Superior Court Judge, and, now, as the United States District Court Judge.

SPEAKERS



Paul Bergman

UCLA School of Law

Paul Bergman is a Professor of Law Emeritus at the UCLA School of Law. After he received his J.D. from UC Berkeley, he clerked on the 9th Circuit Court of Appeals. Before entering law teaching was an associate at Mitchell Silberberg & Knupp in Los Angeles. Paul has received a number of teaching awards, including a University Distinguished Teaching award. Books that Paul has authored or co-authored include of Reel Justice: The Courtroom Goes to the Movies (2d ed 2006); Cracking the Case Method: Legal Analysis for Law School Success (2012); Depositions in a Nutshell (2010); Trial Advocacy in a Nutshell (5th ed 2013); Lawyers as Counselors (3d ed, 2012), Evidence Law and Practice (6th ed 2014), four Nolo Press books including Represent Yourself in Court (8th ed 2013) and The Criminal Law Handbook (14th ed 2013), and Criminal Law - A Desk Reference (2nd ed 2012). Paul has written more than 30 law review articles and book chapters.



Richard Bone

VLP Law Group

Richard Bone is a Partner of VLP Law Group, LLP, and member of the firm's Risk Management and Technology committees. His practice encompasses all aspects of patent preparation and prosecution, in fields such as pharmaceutical chemistry, biotechnology, materials, nanotechnology, medical devices and computer software. Richard's core strengths lie in interdisciplinary technologies. He's counseled clients in patent portfolio strategy and management, as well as rendered opinions in patentability, patent invalidity, non-infringement and freedom to operate. Richard's practice also extends to design patent protection. Before joining VLP, Richard was a Principal in the Silicon Valley office of Fish & Richardson P.C. Richard's legal career started at Pennie & Edmonds LLP, where he was a law clerk while attending Santa Clara University School of Law. Before entering the legal field, Richard was a computational chemist, in industry in the U.S. and the U.K., where he wrote software used in the drug discovery process.



Devon W. Carbado

UCLA School of Law

Devon Carbado is the Honorable Harry Pregerson Professor of Law at the UCLA School of Law. He teaches Constitutional Criminal Procedure, Constitutional Law, Critical Race Theory, and Criminal Adjudication. He is an outstanding teacher who was elected Professor of the Year by the UCLA School of Law classes of 2000 and 2006. In 2003 he received the Law School's Rutter Award for Excellence in Teaching, and he has also received the University's Distinguished Teaching Award, the Eby Award for the Art of Teaching. Professor Carbado has established himself as a nationally recognized figure in the field of Critical Race Theory and he is actively involved with shaping a nationwide discourse on race, identity, and the law. Professor Carbado graduated from Harvard Law School in 1994, where he was editor-in-chief of the Harvard Black Letter Law Journal, a member of the Board of Student Advisors, and winner of the Northeast Frederick Douglass Moot Court Competition.



Rachel Capoccia

Alston & Bird

Rachel Capoccia is a partner in the IP Litigation Group of Alston & Bird. Her practice focuses on intellectual property litigation with an emphasis on patent litigation, copyright litigation and other technology-related matters. Rachel has represented clients in patent infringement matters involving diverse areas of technology, including digital cameras, Internet-based software systems, biotechnology, cellular telephony, video and audio conferencing systems, image processing software, encryption software, CAD/CAM and computer graphics software, and medical devices. She is experienced in all phases of patent litigation, including trial and appeal, acting as lead counsel for a number of claim construction proceedings and technology tutorials, all other pre-trial activities, patent portfolio analysis and drafting, and negotiating settlement and patent license agreements. Her legal experience is complemented by 10 years working at IBM as a software engineer before law school, during which she led a team of engineers who developed computer graphics software and computer aided design systems.

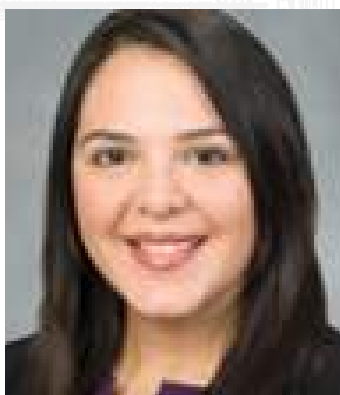
SPEAKERS (CONT.)



Dennis D. Crouch

Professor at the University of Missouri School of Law

Dennis Crouch is Co-Director of Missouri's Center for Intellectual Property and Entrepreneurship. His work focuses primarily on patent law issues, although he also teaches courses in technology and property law. Professor Crouch's blog Patently-O is read regularly by most U.S. patent law professionals.



Mitra Eskandari-Azari

CBS

Mitra Eskandari-Azari joined the CBS Network West Coast Law Department in September of 2013, and serves there as Assistant General Counsel. She is primarily responsible for legal work associated with daytime soap operas and various reality television shows, script development deals, special licenses, and digital rights counseling. Mitra's area of expertise is intellectual property, with a special focus in the technology and entertainment fields. Prior to joining CBS, Mitra worked as a senior associate at Alston & Bird LLP, focusing on intellectual property and litigation, with an emphasis on the entertainment and technology fields. Prior to that, Mitra was an associate with the law firm K&L Gates LLP in the intellectual property department. Mitra earned her J.D. from the University of California, Berkeley (Boalt Hall) in 2006, and is licensed to practice law in California and Pennsylvania. Mitra attended the University of Washington in Seattle, Washington and majored in Comparative Literature and Cinema Studies.



Robert Green Sterne

Sterne, Kessler

Robert Greene Sterne is a Founding Director of Sterne, Kessler, Goldstein & Fox P.L.L.C. He is the Editor-in-Chief of Patent Office Litigation. He has recognized expertise in AIA post issuance proceedings and concurrent patent litigation, reexamination, patent monetization, licensing and enforcement, USITC 337 proceedings, corporate intellectual property best practices including the chief intellectual property officer (CIPO), and Board of Director responsibility for IP. He specializes in electronics, computers, software, communications, semiconductors, wireless, medical devices, nanotechnology and business methods technologies. He is counsel in more than 65 contested proceedings and 150 reexaminations at the PTO. He has played a role in precedent-setting case law: *In re Beauregard*, (Fed. Cir. 1995), *KSR* (SCT. 2007), *i4i* (SCT. 2011), *In re Jung* (Fed. Cir. 2011), *ETG* (Fed Cir. 2012), *Hear Wear* (Fed. Cir. 2014).



David Nimmer

Counsel to Irell & Manella LLP

David Nimmer is of counsel to Irell & Manella LLP in Los Angeles, California. He also serves as Professor from Practice at UCLA School of Law and Distinguished Scholar at the Berkeley Center for Law and Technology. In 2000, he was elected to the American Law Institute. Since 1985, Prof. Nimmer has authored and updated *Nimmer on Copyright*. Widely recognized as a foremost expert in copyright law, Prof. Nimmer was named one of "The 25 Most Influential People in IP" by *The American Lawyer*. He has also been named the 2013 Los Angeles Litigation Intellectual Property "Lawyer of the Year" by *The Best Lawyers in America* and one of California's "Top 10 Copyright Lawyers" by the Los Angeles and San Francisco Daily Journal. Prof. Nimmer represents clients in the entertainment, publishing and high-technology fields. He received an A.B. with distinction and honors in 1977 from Stanford University and his J.D. in 1980 from Yale Law School, where he served as editor of the *Yale Law Journal*.

SPEAKERS (CONT.)



Lisa P. Ramsey

Professor of Law at the University of San Diego School of Law

Lisa Ramsey teaches and writes in the areas of trademark law, intellectual property, and international intellectual property. Her scholarship focuses on the potential conflict between trademark rights and free expression in national and international laws. Her most recent publications include Reconciling Trademark Rights and Free Expression Locally and Globally, in *International Intellectual Property: A Handbook of Contemporary Research* 341 (Daniel Gervais ed., Edward Elgar Publishing 2015); Mechanisms for Limiting Trade Mark Rights to Further Competition and Free Speech, 44 *International Review of Intellectual Property and Competition Law* 671 (2013) (with Jens Schovsbo); and Free Speech and International Obligations to Protect Trademarks, 35 *Yale Journal of International Law* 405 (2010). Before joining the University of San Diego law faculty, Professor Ramsey was an intellectual property litigator for several years in San Diego, California.



Joseph R. Re

Knobbe, Martens

Joseph R. Re has been a partner at Knobbe Martens in Irvine, California since 1990. Mr. Re has a very active patent trial and appellate practice, primarily representing leading medical device companies. Joe has successfully tried significant patent cases all over the country and, in 2014, obtained the highest IP jury verdict in the country. Mr. Re has been repeatedly recognized as one of the country's leading intellectual property litigators by numerous publications, including the *National Law Journal* and *Chambers USA*. The *Daily Journal* has also repeatedly named him one of the Leading Lawyers in California. For years, Joe has been listed in *Best Lawyers of America*, and that publication has twice named him the Orange County Intellectual Property Lawyer of the Year. Mr. Re graduated from St. John's University School of Law (where he was an Editor of the *St. John's Law Review*) in 1985 and from Rutgers University, College of Engineering (B.S. Civil Engineering) in 1982.



Teresa Stanek Rea

Crowell & Moring

Teresa "Terry" Stanek Rea is a partner in the firm's Intellectual Property Group and a director with C&M International, Ltd. (CMI). Terry is the former acting and deputy director of the United States Patent and Trademark Office (USPTO), as well as acting and deputy under secretary of commerce for intellectual property. *Managing Intellectual Property* recognized Terry as one of the 50 most influential people in intellectual property. Additionally, Terry has been named among the *National Law Journal's* 2014 "Intellectual Property Trailblazers & Pioneers," *Law360's* "2014 Most Influential Women in IP," and the *Washington Business Journal's* "Legal Champions." Terry is the former president of the American Intellectual Property Law Association (AIPLA) and the National Inventors Hall of Fame. Prior to establishing her private legal practice, Terry was a patent attorney for a multinational chemical company. She is also a licensed pharmacist. She obtained her J.D. from Wayne State University, and her B.S. from the University of Michigan.



Ben Sheffner

Motion Picture Association of America

Ben Sheffner is Vice President, Legal Affairs at the Motion Picture Association of America, where he advises the MPAA and its member studios on copyright and related policy matters. Ben has previously held in-house legal positions at NBCUniversal and Twentieth Century Fox, and worked as an associate in the Century City office of O'Melveny & Myers LLP, where he litigated complex disputes involving major entertainment companies. In 2008, Ben served as Special Counsel on Senator John McCain's presidential campaign where, among other responsibilities, he handled the campaign's copyright, trademark, and other intellectual property issues. Ben received an A.B. from Harvard College in 1993 and a J.D. from the University of California, Berkeley School of Law (Boalt Hall) in 2000.

SPEAKERS (CONT.)

Matthew A. Smith

Turner Boyd

Matthew A. Smith is a partner at Turner Boyd LLP, a silicon-valley IP litigation boutique. He specializes in post-grant proceedings before the Patent Trial and Appeal Board.



Zachary St. Martin

Motion Picture Association of America

Zachary St. Martin is Vice President, Legal at Sony Pictures Entertainment, where he structures, negotiates, documents and advises on transactions involving distribution of channels and content in all media, merger and acquisitions and joint ventures involving linear and digital television networks; advertising sales and media planning; and digital technology agreements and advises on privacy, intellectual property, and publicity matters; regulatory compliance; and corporate compliance. Prior to his current role, Zach was the Assistant General Counsel and Vice President, Business and Legal Affairs for the Viant companies, which include Viant, Myspace, Specific Media, Vindico, and Xumo. Zach's career started in 2001 at Latham & Watkins' Los Angeles office where he was a member of the corporate department, focusing on company representation, real estate, and mergers and acquisitions, and regulatory counseling, primarily in the healthcare space. Zach earned his JD from Tulane in 2001, and was a member of the Order of the Coif, and his BSE from Tulane University in 1997 in biomedical engineering



Paul D. Tripodi

Wilson Sonsini

Paul D. Tripodi II is a partner in Wilson Sonsini Goodrich & Rosati's intellectual property litigation practice, where he focuses on patent litigation. He has been involved in both bench and jury trials, as well as proceedings before various international tribunals and the International Trade Commission. Paul currently serves as lead counsel for NuVasive Inc. in ongoing litigation with Medtronic involving minimally disruptive surgical products and procedures for the spine. In connection with these disputes, Paul and the Wilson Sonsini team are involved in appeals relating to more than a dozen recently concluded IPR proceedings.

FRIDAY EVENT SPONSORS

Poker Tournament

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3C Economic Advisors combines its testifying experts and market transactional experts to support all aspects of patent infringement damages studies including testifying experts who have significant trial experience and a proven record of success with major cases with national and international law firms. 3C has valued billions of dollars of patent portfolios for transactional and trial. Our transactional work is regularly reviewed by the international accounting firms, the PCAOB and the SEC for compliance. We are experts in licensing and monetization of intellectual property. 3C economic advisors are thought leaders in patent infringement studies. We have conducted a six-year study compiling a compendium of over 200 motions to exclude experts or Daubert motions developing a deep understanding of the reasons experts are excluded by district court judges and the case law that supports success and or failure of the motions.



Cocktail Reception

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Speakers' Dinner

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SATURDAY EVENT SPONSORS

Dinner

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Cocktail Reception

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Golf Tournament

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President's Suite Party

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Computers don't Lie, We make them Talk – **Data Triage Technologies, LLC** is highly regarded as a top computer forensic company since 2001. Our experts recover files, and analyze metadata and artifacts from computers, cell phones, databases and all types of electronic devices to give evidence from the computer's point of view. Accountability, authenticity and deliberate actions can be explained through our qualified experts with metadata, artifacts, and resurrected files.



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Inventus, LLC is one of the largest discovery management practices in the country, focused on helping clients reduce the costs and risks associated with the discovery process. Since 1991, it has been providing litigation support services to law firms, corporate legal departments and government agencies. Inventus currently has over 250 employees operating in 12 cities across the United States, with operational headquarters in downtown Chicago.



Founded by leading practitioners from long-established Intellectual Property firms, **Meunier Carlin & Curfman** focuses on the essential elements of IP legal practice. The firm works with small and large corporations, emerging growth companies, non-profits, universities, research institutes, and their capital and advisory partners, to secure, assert and defend their intellectual property rights. For more information, visit www.mcciplaw.com.



Navigant (NYSE: NCI) is a specialized, global professional services firm dedicated to assisting clients in creating and protecting value in the face of critical business risks and opportunities. Through senior level engagement with clients, Navigant professionals deliver expert and advisory work through implementation and business process management services. The firm combines deep technical expertise in Disputes and Investigations, Economics, Financial Advisory and Management Consulting, with business pragmatism to address clients' needs in highly regulated industries, including Construction, Energy, Financial Services and Healthcare. More information about Navigant can be found at navigant.com



Sheppard Mullin was founded in 1927 on the principle that the firm would succeed only if its attorneys delivered prompt, high quality and cost-effective legal services. Today, Sheppard Mullin continues to be guided by this philosophy and has grown to over 600 attorneys in 16 offices all around the world. We are well positioned to help companies both protect their intellectual property rights and exploit their commercial potential. We represent clients ranging from Fortune 500 corporations to deserving start-ups and individuals across a wide spectrum of industries. Our attorneys are consistently recognized as being leaders in the field and have the experience to handle any of our clients' intellectual property needs.



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Gold

Alston & Bird attorneys draw on more than 90 years of commitment to intellectual property as a specialty practice. With a national practice of over 170 attorneys dedicated solely to the practice of IP law, our breadth and depth of expertise have earned us global acclaim. Our attorneys are leaders in their specialties, keeping abreast of new developments and market trends and serving as thought leaders sharing ideas through speaking engagements and publications worldwide. Alston & Bird's IP practice is recognized as a leader in providing exceptional client value and client service. Amongst numerous recognitions, our IP Litigation Group was one of three in the United States deemed an IP Litigation Powerhouse by the BTI Consulting Group for two consecutive years. U.S. News – Best Lawyers also recognized Alston & Bird's intellectual property practice on their list of "Best Law Firms" for 2014.

**ALSTON
& BIRD**

Minesoft is a global patent information solutions provider. Our solutions encompass IP research, monitoring and analysis, IP document retrieval, patent archiving and competitive intelligence systems. Our strong in-house development team continually enhances a product range that is at the forefront of today's patent information sector, including PatBase (a global patent database), Patent Order (a rapid patent document delivery service) and PatentArchive (a patent information management system). Minesoft clients include leading patent-litigating law firms, patent attorneys, national patent offices and large corporations from around the world.



This year marks **TPR International's** 20th anniversary in providing global patent and non-patent literature searching and analysis conducted by unrivaled patent information experts. TPR's expertise helps our clients receive stronger references in an actionable report with cost-effective strategies that help save them time and money. Rely on TPR for freedom-to-operate, validity, competitor alerts, landscapes, and other critical searches to develop and protect your patent portfolio. In addition to searching online databases and international patent offices, TPR can locate prior art in local languages at universities, hospitals, and special libraries around the world.



Silver

Since its founding in 2008, **Article One Partners (AOP)** has become the world's largest intellectual property (IP) research community. By leveraging a growing crowd of over 30,000 researchers, AOP has revolutionized the transparency of IP-related data. Through crowdsourcing and other techniques, AOP provides clients with access to insightful information to help them make the best possible IP related business decisions whether they are innovating, defending or monetizing their IP portfolios. The company has paid their research community more than \$6M for their skilled work at identifying patents, non-patent literature and non-textual content to inform IP decisions. AOP helps 16 Fortune 100 companies and eight of the top ten US patent filers to improve their patent quality and strategic management of their IP across the IP lifecycle.



From its inception, **BSTZ** has played a major role in helping clients develop new ideas and bring them to market. We continue to protect the fruits of our clients' imaginations by providing excellence in legal counsel and successfully meeting the diverse needs of our clients in the 21st century. We serve our worldwide clients from 6 US regional offices: Silicon Valley (Sunnyvale), California; Orange County (Costa Mesa), California; Portland (Beaverton), Oregon; Los Angeles, California; Seattle, Washington; Denver, Colorado.



Dolcera is a global IP research and analytics company, based in Silicon Valley. With over 11 years of extensive searching experience and the subjectmatter expertise of over 150 analysts, Dolcera serves it's over 100 clients in patent litigation and prosecution analysis. Dolcera's experts utilize our proprietary software suite to conduct comprehensive and fine grained analysis while identifying hard to find prior art. Dolcera's competitive pricing, and state of the art visualization tools also help Dolcera's client get the best value for their money in partnering with an outside search firm. Please visit our booth to learn more about how you can partner with Dolcera to scale your efforts in IP prosecution, litigation, and portfolio management research & analysis.



Kroll Ontrack provides technology-driven services and software to help legal, corporate and government entities as well as consumers manage, recover, search, analyze, and produce data efficiently and cost-effectively. In addition to its award-winning suite of software, Kroll Ontrack provides data recovery, data destruction, electronic discovery and document review. Kroll Ontrack is a subsidiary of Altegrity, an industry-leading provider of information solutions. For more information about Kroll Ontrack and its offerings please visit: www.ediscovery.com or follow @KrollOntrack on Twitter.



Verdict Success delivers credible analyses in consumer surveys and jury studies. Our services – trademark confusion surveys, case evaluations, jury selection, and trial presentation – are effective litigation tools for legal teams. Our solid science and depth of experience, combined with seasoned insight, produce reliable knowledge and effective strategies to facilitate results. For more information contact Dr. Cynthia Cohen at 310.446.4555 or ccohen@verdictsuccess.com



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Dennemeyer is a leading partner in intellectual property (IP) management. Our worldwide service range comprises both legal and portfolio services, as well as strategic IP consulting and cutting-edge software solutions for effective IP management.



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LAIPLA's Spring Seminar 2016 will be held at the beautiful Loews Coronado Bay Resort in Coronado, California, from June 10 to June 12, 2016. The resort offers the following benefits:

- ◇ A prime location on San Diego Bay, just minutes from downtown Coronado and San Diego
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The Los Angeles Intellectual Property Law Association (**LAIPLA**) is the premier intellectual property law association in Southern California. Now in our 81st year, **LAIPLA** has been educating and connecting members of the intellectual property legal community since 1934. With more than 600 members, **LAIPLA** represents a healthy mix of private practice litigators, in-house counsel, patent prosecutors, judicial officers, government attorneys, law students, paralegals, support members and IP supporters. Our members come from firms and companies of all sizes, from international law firms, to mid-size, boutique firms, to solo practitioners. Our members specialize in all areas of intellectual property, including patents, trademarks, copyrights, trade secrets, and entertainment.

LAIPLA Members all receive \$25-100 savings in attending events.

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We are offering to all Spring Seminar attendees a **“SS special” discount rate ending June 1, 2015.**

Early Bird pricing ends September 30, 2015. On October 1st, normal pricing.

Attorney: Early Bird: \$100, Regular: \$130, **SS Special: \$70, (\$60 total savings)**

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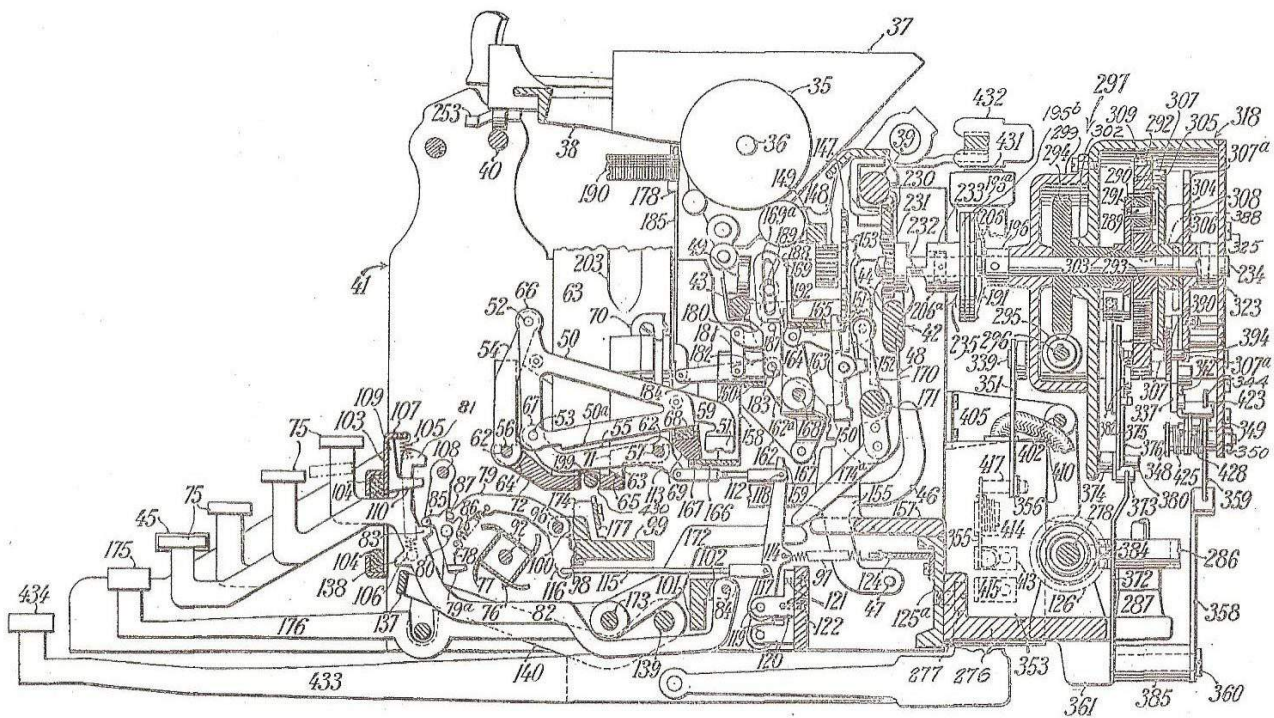
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