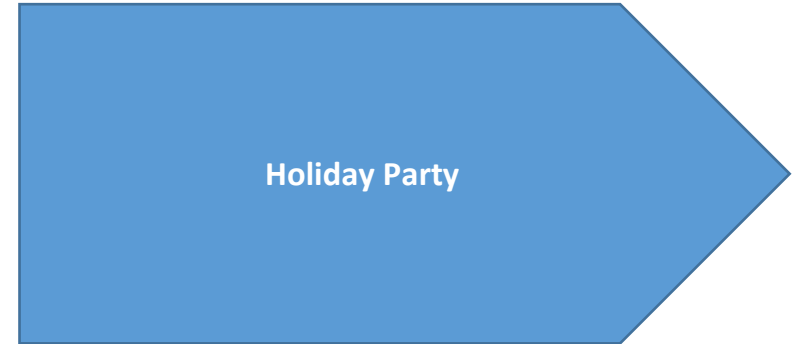



Events	Sponsorship Levels
<p>Copyright Luncheon</p> <p>LAIPLA in Orange County Event</p> <p>Small Firm/Solo Practitioner Luncheons</p> <p>TTAB Hearing at Loyola Law School</p>	<p><u>Bronze Sponsor (\$250)</u></p> <ul style="list-style-type: none"> Acknowledgement in promotions for the Event <p><u>Silver Sponsor (\$500)</u></p> <p>All of the benefits of the Bronze Package, plus:</p> <ul style="list-style-type: none"> Opportunity to display marketing materials at Event 2 tickets to the Event (additional tickets can be purchased at member rate) <p><u>Gold Sponsor (\$1,000)</u></p> <p>All of the benefits of the Silver Package, plus:</p> <ul style="list-style-type: none"> Opportunity to speak at Event (2 minutes)¹ 2 additional tickets (4 tickets total) to the Event

¹ Not included for LAIPLA in Orange County Event

Events	Sponsorship Levels
<div data-bbox="92 480 856 829" style="background-color: #4a7ebb; color: white; padding: 20px; border-radius: 10px 10px 0 0;"> <p style="text-align: center; margin: 0;">Patent Dinner & Young Lawyers Event</p> <p style="text-align: center; margin: 0;">Welcome Back Mixer @ the Standard</p> <p style="text-align: center; margin: 0;">Women in IP</p> </div>	<p><u>Bronze Sponsor (\$500)</u></p> <ul style="list-style-type: none"> ● Acknowledgement in promotions for the Event <p><u>Silver Sponsor (\$1,000)</u></p> <p>All of the benefits of the Bronze Package, plus:</p> <ul style="list-style-type: none"> ● Opportunity to display marketing materials at Event ● 2 tickets to the Event (additional tickets can be purchased at member rate) <p><u>Gold Sponsor (\$1,500)</u></p> <p>All of the benefits of the Silver Package, plus:</p> <ul style="list-style-type: none"> ● Opportunity to speak at Event (2 minutes) ● 2 additional tickets (4 tickets total) to the Event <p><u>Wine Sponsor (\$2,000) (exclusive)</u></p> <p>All of the benefits of the Gold package, plus:</p> <ul style="list-style-type: none"> ● 1 additional ticket (3 tickets total) to the event ● Prominent display of “Wine Sponsor” sign with name and logo

Event	Sponsorship Levels
 <p data-bbox="327 695 520 724">Holiday Party</p>	<p data-bbox="869 423 1142 451"><u>Bronze Sponsor (\$500)</u></p> <ul data-bbox="919 459 1520 483" style="list-style-type: none"> <li data-bbox="919 459 1520 483">● Acknowledgement in promotions for the Event
	<p data-bbox="869 524 1142 552"><u>Silver Sponsor (\$1,000)</u></p> <p data-bbox="869 560 1415 587">All of the benefits of the Bronze Package, plus:</p> <ul data-bbox="919 596 1835 662" style="list-style-type: none"> <li data-bbox="919 596 1583 623">● Opportunity to display marketing materials at Event <li data-bbox="919 631 1835 662">● 1 ticket to the Event (additional tickets can be purchased at member rate)
	<p data-bbox="869 703 1142 730"><u>Gold Sponsor (\$1,500)</u></p> <p data-bbox="869 738 1394 766">All of the benefits of the Silver Package, plus:</p> <ul data-bbox="919 774 1520 841" style="list-style-type: none"> <li data-bbox="919 774 1457 802">● Opportunity to speak at Event (2 minutes) <li data-bbox="919 810 1520 841">● 1 additional ticket (2 tickets total) to the Event
	<p data-bbox="869 881 1310 909"><u>Cocktail Sponsor (\$2,000) (exclusive)</u></p> <p data-bbox="869 917 1394 945">All of the benefits of the Gold Package, plus:</p> <ul data-bbox="919 953 1877 1089" style="list-style-type: none"> <li data-bbox="919 953 1520 980">● 1 additional ticket (3 tickets total) to the event <li data-bbox="919 989 1583 1016">● Acknowledgment in the Program as Cocktail Sponsor <li data-bbox="919 1024 1877 1089">● Prominent display of sign “Reception Sponsor” with name and logo at Cocktail Table

Event	Sponsorship Levels
 <p data-bbox="239 829 588 862">Washington in the West</p> <p data-bbox="157 915 667 948">TechTainment at Loyola Law School</p>	<p data-bbox="869 386 1142 412"><u>Bronze Sponsor (\$500)</u></p> <ul data-bbox="919 423 1629 521" style="list-style-type: none"> <li data-bbox="919 423 1461 449">● Acknowledgment in promotions for Event <li data-bbox="919 456 1629 482">● Acknowledgement from the podium during the program <li data-bbox="919 488 1444 514">● Sponsor logo projected during the event
	<p data-bbox="869 565 1148 591"><u>Silver Sponsor (\$1,000)</u></p> <p data-bbox="869 597 1419 623">All of the benefits of the Bronze Package, plus:</p> <ul data-bbox="919 634 1478 660" style="list-style-type: none"> <li data-bbox="919 634 1478 660">● Sponsor's table for distribution of materials
	<p data-bbox="869 711 1138 737"><u>Gold Sponsor (\$1,500)</u></p> <p data-bbox="869 743 1402 769">All of the benefits of the Silver Package, plus:</p> <ul data-bbox="919 781 1839 878" style="list-style-type: none"> <li data-bbox="919 781 1839 807">● 1 ticket to the Event (additional tickets can be purchased at member rate) <li data-bbox="919 813 1625 839">● Acknowledgment from the podium during the luncheon <li data-bbox="919 846 1461 872">● Opportunity to speak at Event (2 minutes)
	<p data-bbox="869 922 1152 948"><u>Lunch Sponsor (\$2,000)</u></p> <p data-bbox="869 954 1394 980">All of the benefits of the Gold Package, plus:</p> <ul data-bbox="919 992 1839 1089" style="list-style-type: none"> <li data-bbox="919 992 1839 1050">● A foam board supplied by the sponsor announcing the sponsorship will be displayed at the luncheon <li data-bbox="919 1057 1503 1083">● Opportunity to speak at luncheon (2 minutes)
	<p data-bbox="869 1138 1730 1164"><u>Cocktail Sponsor (\$2,000) (exclusive) (only for Washington in the West)</u></p> <p data-bbox="869 1170 1394 1196">All of the benefits of the Gold package, plus:</p> <ul data-bbox="919 1208 1890 1305" style="list-style-type: none"> <li data-bbox="919 1208 1587 1234">● Acknowledgment in the Program as Cocktail Sponsor <li data-bbox="919 1240 1890 1305">● Prominent display of sign "Reception Sponsor" with name and logo at Cocktail Table

Event	Sponsorship Levels
 <p data-bbox="289 597 548 626">Judges' Night Gala</p>	<p data-bbox="869 386 1125 415"><u>Silver Sponsor (\$750)</u></p> <ul data-bbox="919 423 1461 453" style="list-style-type: none"> <li data-bbox="919 423 1461 453">• Acknowledgment in promotions for Event <p data-bbox="869 493 1138 522"><u>Gold Sponsor (\$1,500)</u></p> <p data-bbox="869 529 1402 558">All of the benefits of the Silver Package, plus:</p> <ul data-bbox="919 565 1831 626" style="list-style-type: none"> <li data-bbox="919 565 1831 594">• Opportunity to display marketing materials at Registration Table at Event <li data-bbox="919 597 1213 626">• 2 tickets to the Event <p data-bbox="869 670 1440 699"><u>Cocktail Reception Sponsor (\$2,000) (exclusive)</u></p> <p data-bbox="869 706 1394 735">All of the benefits of the Gold package, plus:</p> <ul data-bbox="919 742 1890 842" style="list-style-type: none"> <li data-bbox="919 742 1516 771">• 1 additional ticket (3 tickets total) to the event <li data-bbox="919 774 1890 842">• Prominent display of "Reception Sponsor" sign with name and logo at Cocktail Table

Event	Sponsorship Levels
<div style="background-color: #4F81BD; color: white; padding: 20px; text-align: center;"> <p>Spring Seminar</p> <p>May 5-7, 2017 at L'Auberge in Del Mar</p> </div>	<p><u>Bronze Sponsor (\$500)</u></p> <ul style="list-style-type: none"> Acknowledgment in promotions for Event Acknowledgement from the podium during the program
	<p><u>Silver Sponsor (\$1,000)</u></p> <p>All of the benefits of the Bronze Package, plus:</p> <ul style="list-style-type: none"> Sponsor's table for distribution of materials Invitation for two to Cocktail events on Friday and Saturday nights
	<p><u>Gold Sponsor (\$1,500)</u></p> <p>All of the benefits of the Silver Package, plus:</p> <ul style="list-style-type: none"> Invitation for two to the Friday Poker Night
	<p><u>Lanyard Sponsor (\$3,000) (exclusive)</u></p> <p>All of the Gold Package, plus:</p> <ul style="list-style-type: none"> Ability to provide branded lanyards to LAIPLA for use as attendee nametags
	<p><u>President's Suite Party or Speakers' Dinner Sponsor (\$3,000) (only 1 of each available)</u></p> <p>All of the benefits of the Gold Package, plus:</p> <ul style="list-style-type: none"> Invitation for two to the private Speakers' Dinner on Friday night Prominent signage at Speakers' Dinner or President's Suite Party
	<p><u>Past Presidents' and Leadership Luncheon Sponsor (\$3,000) (exclusive)</u></p> <p>All of the benefits of the Gold Package, plus:</p> <ul style="list-style-type: none"> Invitation for two to the private Past Presidents' and Leadership Luncheon Opportunity to deliver 10 minute marketing presentation to attendees

Golf Tournament Sponsor (\$2,500) (exclusive)

All of the benefits of the Gold Package, plus:

- Invitation for two to the Golf Tournament on Saturday
- Prominent signage for the Golf Tournament

Saturday or Sunday Breakfast Sponsor (\$3,000) (only 1 of each available)

All of the benefits of the Gold Package, plus:

- Opportunity for a representative of the sponsor to speak to the conference audience for 2 minutes to introduce the sponsor's products and/or services
- Prominent signage at the Friday Breakfast or Saturday Breakfast
- Invitation for two to the Speakers' Dinner on Friday night

Friday Poker Night or Saturday Dinner Sponsor (\$3,500) (only 1 for each available)

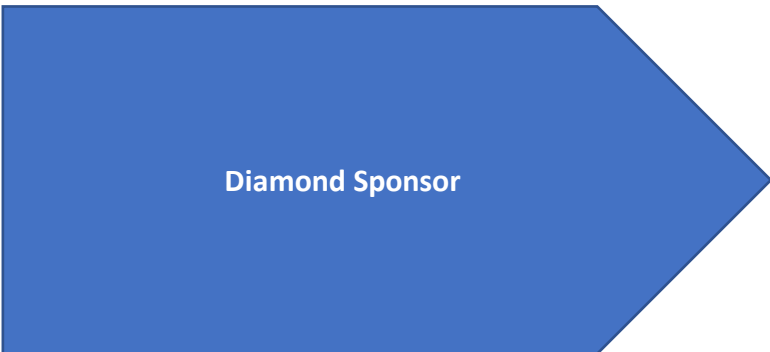
All of the benefits of the Gold Package, plus:

- Opportunity for a representative of the sponsor to speak to the conference audience for 2 minutes to introduce the sponsor's products and/or services
- Prominent signage at the Friday Entertainment or Saturday Dinner
- Invitation for two to the Speakers' Dinner on Friday night

Friday or Saturday Cocktail Sponsor (\$3,000) (only 1 of each available)

All of the benefits of the Gold package, plus:

- Prominent signage at Cocktail Reception (Friday or Saturday evening)
 - Cocktail of Sponsor's choice featured at Friday or Saturday Cocktail Reception and named by Sponsor
-

Opportunity	Sponsorship Levels
 <p style="text-align: center; font-weight: bold;">Diamond Sponsor</p>	<p><u>Welcome Back Mixer</u></p> <ul style="list-style-type: none"> ● Acknowledgement in promotions for the Event ● Opportunity to speak (2 minutes) and to display marketing materials at Event ● 4 tickets to the Event (additional tickets can be purchased at member rate)
	<p><u>Members' Only Holiday Party</u></p> <ul style="list-style-type: none"> ● Acknowledgement in promotions for the Event ● Opportunity to speak (2 minutes) and to display marketing materials at Event ● 2 tickets to the Event (additional tickets can be purchased at member rate)
	<p><u>Washington in the West</u></p> <ul style="list-style-type: none"> ● Acknowledgment in promotions for Event ● Acknowledgement from the podium during the program and luncheon ● Sponsor logo projected during the event ● Sponsor's table for distribution of materials ● Opportunity to speak at Event (2 minutes) ● 1 ticket to the Event (additional tickets can be purchased at member rate)
	<p><u>Judges' Night Gala</u></p> <ul style="list-style-type: none"> ● Acknowledgment in promotions for Event ● Opportunity to display marketing materials at Registration Table at Event ● 2 tickets to the event
	<p><u>Spring Seminar</u></p> <ul style="list-style-type: none"> ● Acknowledgment in promotions for Event ● Acknowledgement from the podium during the program ● Sponsor's table for distribution of materials ● Invitation for two to Cocktail events on Friday and Saturday nights ● Invitation for two to the Friday Poker Night



Los Angeles Intellectual Property Law Association

2016-2017 Sponsorship Opportunities

FOR MORE INFO
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