

2015-2016 LAIPLA Sponsor Member (AKA Support Organization) Membership

The Los Angeles Intellectual Property Law Association is the premier intellectual property law association in Southern California. Now in our 81st year, LAIPLA has been educating and connecting members of the intellectual property legal community since 1934. With more than 750 members and 23 Member Firms, LAIPLA represents a healthy mix of private practice IP litigators, in-house counsel, patent prosecutors, judicial officers, professors, government attorneys, law students, paralegals, support members and IP supporters. Our members come from firms and companies of all sizes, from international law firms, to mid-size, boutique firms, to solo practitioners. Our members specialize in all areas of intellectual property, including patents, trademarks, copyrights, trade secrets, and entertainment.

The Los Angeles Intellectual Property Law Association (LAIPLA) celebrated one of its most successful years in its 80+ year history this season. In 2014-2015 we not only increased our diversity and roster of programs, but also increased attendance and enthusiasm among our members. Here is a sampling of highlights from the past year:

- Doubling our Member Firms to 23 (and counting) of the best firms in the greater Los Angeles area. Half of our Member Firms are part of the distinguished AMLAW 100.
- Doubling attendance (to approximately 200 people) at our annual Judges' Night at the beautiful Millennium Biltmore hotel. We also honored the Honorable Judge George H. Wu with LAIPLA's Public Service Award.
- Premiering Members-Only Holiday party that was the highlight of the year to this sold-out event at an exclusive Hollywood venue.
- Delivering another stellar Washington in the West -- one of the best national conferences for patent prosecutors.
- Showcasing a sold-out Welcome Back Mixer at the City Club in downtown Los Angeles.
- Awarding the first-ever LAIPLA Diversity Fellowship. This award grants a summer stipend to a law student to work at Honda Patents & Technologies North America.
- Creating the Women in IP Committee and launching two successful events.
- Premiering LAIPLA Goes to Court at the downtown Los Angeles Federal Courthouse with a panel of Federal judges.
- Launching Orange County events for in-house and firm attorneys.
- Expanding our Young Lawyers programming to educate the next generation of IP attorneys.
- Continuing our tradition of offering not only first class patent MCLEs, but also stellar trademark, copyright and trade secret events.
- Creating the Small Firm/Solo Practitioner Networking group to make sure we serve all of our members.

With our 23 Member Firm base, we are only getting stronger!



Akin Gump Strauss Hauer & Feld LLP

Alston & Bird LLP

Blakely Sokoloff Taylor & Zafman LLP

Christie Parker & Hale, LLP

Fulwider Patton LLP

Glaser Weil Fink Jacobs Howard Avchen & Shapiro LLP

Irell & Manella LLP

Kirkland & Ellis LLP

Knobbe, Martens, Olson & Bear, LLP

Latham & Watkins, LLP

Manatt, Phelps & Phillips, LLP

Milbank, Tweed, Hadley & McCloy LLP

Morrison & Foerster LLP

Novak Druce Connolly Bove and Quigg LLP

O'Melveny & Myers LLP

Pillsbury Winthrop Shaw Pittman LLP

Quinn Emanuel Urguhart & Sullivan, LLP

Sheppard Mullin Richter & Hampton LLP

Sidley Austin LLP

Snell & Wilmer L.L.P.

Tucker Ellis LLP

Wilmer Cutler Pickering Hale and Dorr LLP

Wilson Sonsini Goodrich & Rosati

We don't rest on our laurels. We've already planned ahead for the 2015-2016 season to deliver even more exciting programs that will benefit our members and grow our organization. (See tentative calendar). We are also planning our first annual TechTainment conference in the fall -- for our Entertainment, Copyright and Trademark attorneys.

As our organization has grown, it has offered many opportunities for our sponsors to interact with a growing membership. One of our goals is to allow additional opportunities for our sponsors to be more involved with our organization. We have transformed our "Support Organization" Membership to a revised "Sponsor Member" Membership platform.

As a Sponsor Member, you will enjoy many perks:

- Additional face time with our members at our events.
- Everyone in your company enjoys these benefits.
- You will be invited to Member Only events (including the Members Only Holiday Party).
- Everyone will receive membership pricing and discounts for our events (savings of \$20-\$100 per member per event, totaling **over \$425** a year).
- Recognition at our events as a Member.
- Your company and logo are identified on our Sponsor Member webpage.

As a special promotion to all the Sponsor Members we are offering an additional \$250 off the regular membership renewal if you accept renewal by September 30, 2015.

We hope that your company can join as a LAIPLA Member Firm. Here are the prices:

- \$500 ends 9/30/2015
- \$750 starting 10/1/2015.

To join please log on to http://bit.ly/laiplamembership2015.

Support LAIPLA ... Join or renew today! http://bit.ly/laiplamembership2015