

# LAIPLA

LOS ANGELES INTELLECTUAL PROPERTY LAW ASSOCIATION

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## ***U.S. Trademark Bootcamp***



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IP Administrator, Birch, Stewart, Kolasch & Birch, LLP

**Thursday, September 23, 2010**

Intercontinental Hotel  
2151 Avenue of the Stars, Los Angeles, CA 90067  
**Dress Code: Business Casual**

Registration - 8:30 a.m. \* Program - 9:00 a.m. - 4:00 p.m.

This one day seminar addresses all aspects of trademark practice before the United States Patent and Trademark Office and the courts, including preparation of trademark applications, practice before the Trademark Trial and Appeals Board, licensing, *inter partes* matters including opposition and cancellation proceedings, and the enforcement of trademark rights in federal and state courts.

The Seminar provides the type of practical training which cannot be obtained from normal legal texts, and includes, wherever possible, practical examples. In addition, questions and open discussion among participants are encouraged.

#### **Who Should Attend?**

- \* Attorneys and corporate counsel who need to keep up to date with the many changes that are occurring in the area of U.S. Trademark Law
- \* Attorneys, agents and trademark administrators who are interested in developing a thorough understanding of U.S. Trademark Practice
- \* Advertising agency employees who are interested in properly using trademarks in advertising copy and advising their clients about selection and proper use of trademarks
- \* Studio executives

We encourage you to invite your colleagues to join you for this informative event.

**Lunch is included in your registration fee. Birch, Stewart, Kolasch & Birch, LLP invites you to a cocktail hour immediately following the seminar.**

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To make reservations, complete the form below, fax and mail it with your payment option selected.  
Make checks payable to:

Los Angeles Intellectual Property Law Association (LAIPLA)

1430 South Grand Avenue, #256

Glendora, CA 91740

Or pay by credit card (American Express, MasterCard or Visa) and fax to 626.974.5439  
or email LAIPLAOffice@aol.com

### COST FOR THE EVENT

\_\_\_ MEMBER \$50.00

Parking courtesy of Birch, Stewart, Kolasch & Birch, LLP

\_\_\_ NON-MEMBER \$60.00

Please Make \_\_\_\_\_ Reservations TOTAL \$ \_\_\_\_\_

NAME(S) \_\_\_\_\_

COMPANY \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_ STATE BAR # \_\_\_\_\_

DO YOU PLAN TO ATTEND COCKTAIL HOUR AT 4:00 PM \_\_\_ YES \_\_\_ NO

PAYMENT OPTIONS:  CHECK  VISA  MASTER CARD  AMERICAN EXPRESS

CREDIT CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CODE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ SIGNATURE \_\_\_\_\_

\* Reservations made by phone, fax, e-mail and U.S. mail are considered made in good faith, and you will be responsible for payment. Cancellations or refund requests must be received by LAIPLA by noon on Monday, September 20, 2010. No cancellations or refunds will be honored after this date and time. Walk-in registrants may not be accommodated as space is limited.

## RESERVATION FORM

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