

Present

Washington In The West

Join us for stimulating and timely discussions from prominent members of the USPTO including:

Commissioner for Trademarks, Lynne Beresford

Trademark Administrative Judge, Lorelei Ritchie

Deputy Director of the Office of Intellectual Property Policy & Enforcement,

Charles Eloshway

Assistant Deputy Commissioner for Patent Operations, Bruce Kisliuk

SKIRBALL CULTURAL CENTER

2701 North Sepulveda Boulevard, Los Angeles, CA 90049



Skirball Photo Credit: Photo by Timothy Hursley

8:15 a.m. – Registration & Continental Breakfast

8:55 a.m. (Sharp) Meeting & Program

12:30 p.m. Luncheon

Thursday, February 11, 2010

FULL ONE-DAY PROGRAM WITH ETHICS CREDIT

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The Thirteenth Annual Washington in the West Conference

February 11, 2010

Skirball Cultural Center, Los Angeles

2701 North Sepulveda Boulevard, Los Angeles, CA 90049

8:15 a.m. Registration & Continental Breakfast

8:55 a.m. Opening Remarks

- ◆ **Lauren Schneider**
Christie, Parker & Hale LLP
Conference Chairperson

9:00 a.m. Compacting Global Patent Prosecution

Discussion of Trilateral Office cooperation efforts toward patent prosecution work-share.

- ◆ **Charles Eloshway**
Deputy Director of the Office of Intellectual Property Policy and Enforcement, USPTO

10:00 a.m. Overview of Trademark Operations

Discussion of statistical updates, strategic planning, and new initiatives.

- ◆ **Lynne Beresford**
Commissioner for Trademarks, USPTO

11:00 a.m. Morning Break

11:15 a.m. Review of Patent Operations

Discussion of performance statistics, recent initiatives and other issues at the USPTO

- ◆ **Bruce Kisliuk**
Assistant Deputy Commissioner for Patent Operations, USPTO

12:30 p.m. Luncheon Speaker on Ethical Issues in Patent Prosecution (1 hour ethics credit)

Discussion of commonly encountered ethical issues in patent prosecution

- ◆ **Prof. David Hricik**
Mercer University School of Law,
Macon, Georgia

1:30 p.m. Fraud on the Trademark Office

Discussion of the state of fraud post-Bose including a discussion of recent cases before the TTAB.

- ◆ **Judge Lorelei Ritchie**
Trademark Administrative Judge, TTAB

- ◆ **Gary J. Nelson**
Christie, Parker & Hale LLP
Pasadena, California

2:30 p.m. Taking Advantage of Reexamination

Discussion of the advantages of Reexamination and its rise in popularity

- ◆ **Rabinder Narula**
Knobbe, Martens, Olson & Bear LLP
Irvine, California

- ◆ **Mehran Arjomand**
Morrison & Foerster LLP
Los Angeles, California

- ◆ **James W. Hill, M.D. (Invited)**
McDermott, Will & Emery
Orange County, California

- ◆ **Louis Touton (Moderator)**
Jones Day
Los Angeles, California

4:00 p.m. Concluding Remarks

- ◆ **Keith Newbury**
Edwards Lifesciences, LLC
LAIPPLA President

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Washington In The West Thursday, February 11, 2010

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